

Board Meeting Minutes
Monday, September 21, 2015
6:00 PM at the Bloustein School, Room 556

Board Members Attending: Aaron Richton, Jim Zullo, Yirgu Wolde, Peter Amari (teleconference), Ngozi Obi (teleconference), David Greenblatt (teleconference)
Bloustein School: Meera Ananth, Krystyn Kitto
Class Correspondents: Emily Guskin (teleconference)

Approval of Minutes

- The minutes from the meeting of July 20, 2015 were distributed.
- DavidG made a motion to approve the minutes. YirguW seconded the motion, which passed unanimously.

Treasurer's Report

- YirguW distributed the Treasurer's Report.
- FY15 has a closing balance around \$46,000.
- JimZ noted that FY16 had no AoY expenses projected. MeeraA confirmed that it is likely the Dean's Office will subsidize the event once again.
- PeterA asked for details about the FY16 \$10,000 income projection. MeeraA explained that these were anticipated revenues from tickets and table gifts.
- PeterA asked about other planned FY16 disbursements. JimZ noted that, if projections are met, the \$50,000 endowed scholarship should be funded within FY16.

Review of Proposed Bylaw Changes

- JimZ thanked DavidG for his work on the Bylaw Changes to date.
- Per previous Board motion, the changes were distributed for full Council commentary and approval.
- During the comment period, Thea Berkhout from the Dean's Office introduced some suggestions from the School. The committee accepted these comments.
- AaronR noted that the Rutgers University Alumni Association (RUAA) may have some chartering requirements, and we should engage them during the comment process.
- MeeraA will coordinate with the Rutgers University Foundation to access the RUAA.

2015 Alumni Awards – Thursday, November 12, 2015 6:00 p.m., Heldrich Hotel

- JimZ opened a discussion on the 2015 AoY Communication Plan.
- MeeraA noted that, per Karyn Olsen, there is a plan for AoY / scholarship fund appeals to include letter from JimZ.
- KrystynK has a schedule and has set dates to avoid email fatigue. JimZ noted that a light effort could help this factor. KrystynK mentioned the important balance between frequency and “unsubscribe” requests.
- Last year, to space out emails, an appeal was sent during the holiday season. This is still an option for this December.
- JimZ asked about the status of awardee contact lists. MeeraA reported that these were all prepared.
- MeerA also noted that preliminary sponsorships and table purchases were well underway, and would be discussed in-depth at a future meeting. Other logistical questions, such as the length of program components, are still under discussion.

- KrystynK noted that gifts for awardees will also be funded by the Dean's Office.
- JimZ noted previous severe traffic, and asked that be considered during planning.
- PeterA asked to receive regular updates to the event's head count.

Regional Alumni Group Updates

New Brunswick Group

- KrystynK reported that the New Brunswick group would meet on September 24.
- DavidG planned to attend that meeting.

Washington, D.C. Group

- The next D.C. Group event was scheduled for October 2.

Philadelphia Group

- The Philadelphia Group fall event was planned for November.

New York City Group

- The NYC Group fall event was planned for October. There are plans for tours and/or PoP Topics, with "Vision Zero" as a potential topic.

NJ PoP Topics

- The Newark PoP Topic is still anticipated for Spring 2016. JimZ discussed potential attendees.

Other Business

- MeeraA discussed the 25th Anniversary of the School. Preliminary plans call for some event or gala, of a smaller scale than the 20th Anniversary event.
- One tactic may be to "maximize" existing events during the Anniversary year.
- MeeraA invited the Board to share their suggestions as how to incorporate School history throughout AoY and similar existing events.
- JimZ noted the 2015 Alan M. Voorhees Distinguished Lecture, Donald Shoup on "The High Cost of Free Parking," and asked Board members to attend.

Next Meeting/Adjournment

- The next meeting was scheduled for October 19, 2015.
- AaronR made a motion to adjourn. YirguW seconded the motion, which passed unanimously.