Board Meeting Minutes  
Monday, September 21, 2015  
6:00 PM at the Bloustein School, Room 556

Board Members Attending: Aaron Richton, Jim Zullo, Yirgu Wolde, Peter Amari (teleconference), Ngozi Obi (teleconference), David Greenblatt (teleconference)  
Bloustein School: Meera Ananth, Krystyn Kitto  
Class Correspondents: Emily Guskin (teleconference)

Approval of Minutes
• The minutes from the meeting of July 20, 2015 were distributed.  
  DavidG made a motion to approve the minutes. YirguW seconded the motion, which passed unanimously.

Treasurer's Report
• YirguW distributed the Treasurer's Report.  
• FY15 has a closing balance around $46,000.  
• JimZ noted that FY16 had no AoY expenses projected. MeeraA confirmed that it is likely the Dean's Office will subsidize the event once again.  
• PeterA asked for details about the FY16 $10,000 income projection. MeeraA explained that these were anticipated revenues from tickets and table gifts.  
• PeterA asked about other planned FY16 disbursements. JimZ noted that, if projections are met, the $50,000 endowed scholarship should be funded within FY16.

Review of Proposed Bylaw Changes
• JimZ thanked DavidG for his work on the Bylaw Changes to date.  
• Per previous Board motion, the changes were distributed for full Council commentary and approval.  
• During the comment period, Thea Berkhout from the Dean’s Office introduced some suggestions from the School. The committee accepted these comments.  
• AaronR noted that the Rutgers University Alumni Association (RUAA) may have some chartering requirements, and we should engage them during the comment process.  
• MeeraA will coordinate with the Rutgers University Foundation to access the RUAA.

2015 Alumni Awards – Thursday, November 12, 2015 6:00 p.m., Heldrich Hotel
• JimZ opened a discussion on the 2015 AoY Communication Plan.  
  MeeraA noted that, per Karyn Olsen, there is a plan for AoY / scholarship fund appeals to include letter from JimZ.  
  KrystynK has a schedule and has set dates to avoid email fatigue. JimZ noted that a light effort could help this factor. KrystynK mentioned the important balance between frequency and “unsubscribe” requests.  
  Last year, to space out emails, an appeal was sent during the holiday season. This is still an option for this December.  
  JimZ asked about the status of awardee contact lists. MeeraA reported that these were all prepared.  
• MeerA also noted that preliminary sponsorships and table purchases were well underway, and would be discussed in-depth at a future meeting. Other logistical questions, such as the length of program components, are still under discussion.
• KrystynK noted that gifts for awardees will also be funded by the Dean’s Office.
• JimZ noted previous severe traffic, and asked that be considered during planning.
• PeterA asked to receive regular updates to the event’s head count.

Regional Alumni Group Updates
New Brunswick Group
• KrystynK reported that the New Brunswick group would meet on September 24.
• DavidG planned to attend that meeting.
Washington, D.C. Group
• The next D.C. Group event was scheduled for October 2.
Philadelphia Group
• The Philadelphia Group fall event was planned for November.
New York City Group
• The NYC Group fall event was planned for October. There are plans for tours and/or PoP Topics, with “Vision Zero” as a potential topic.
NJ PoP Topics
• The Newark PoP Topic is still anticipated for Spring 2016. JimZ discussed potential attendees.

Other Business
• MeeraA discussed the 25th Anniversary of the School. Preliminary plans call for some event or gala, of a smaller scale than the 20th Anniversary event.
• One tactic may be to “maximize” existing events during the Anniversary year.
• MeeraA invited the Board to share their suggestions as how to incorporate School history throughout AoY and similar existing events.
• JimZ noted the 2015 Alan M. Voorhees Distinguished Lecture, Donald Shoup on “The High Cost of Free Parking,” and asked Board members to attend.

Next Meeting/Adjournment
• The next meeting was scheduled for October 19, 2015.
• AaronR made a motion to adjourn. YirguW seconded the motion, which passed unanimously.