Symposium on Planning Healthy, Sustainable Communities

Anniversary Grand Reception

Thursday, April 26 - Friday, April 27, 2012
at The Heldrich Hotel, 10 Livingston Avenue, New Brunswick, NJ 08901
and the Edward J. Bloustein School, Civic Square Building, 33 Livingston Avenue, New Brunswick, NJ 08901

As part of its 20th anniversary, the Edward J. Bloustein School of Planning and Public Policy at Rutgers University will hosted a two-day Symposium on Planning Healthy Sustainable Communities, designed to showcase the research and policy development initiatives undertaken by Bloustein School faculty, staff, students, and alumni in the area of sustainability planning and policy.

THANK YOU TO ALL THOSE WHO ATTENDED OUR SYMPOSIUM.

AICP credit information

FINAL AGENDA

<table>
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<th>DAY 1 – Thursday, April 26</th>
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<tr>
<td>8:00 AM – 9:00 AM at Heldrich Hotel</td>
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<tr>
<th>9:00 AM – 9:15 AM at Heldrich Hotel</th>
<th>Welcoming Remarks</th>
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<td>James W. Hughes, Ph.D., Dean, Edward J. Bloustein School of Planning and Public Policy, Rutgers University</td>
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Richard L. McCormick, Ph.D, President, Rutgers, The State University of New Jersey
Former New Jersey Governor James Florio

**Morning Plenary – Demography, The Business Cycle, and Sustainability (CM | .50)**
James W. Hughes, Ph.D., Dean, Edward J. Bloustein School of Planning and Public Policy, Rutgers University
Joseph J. Seneca, University Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers University

**10:00 AM – 11:45 AM at Heldrich Hotel**
**CONCURRENT SESSIONS A**

**Designing Active, Healthy, Sustainable Communities (CM | 1.75)**
Moderator: Anton Nelessen M Arch UD, PP, CNU, Professor, Bloustein School, Rutgers University
Robbinsville Town Center: Tom Troy, Sharbell Development Corp.
Downtown Princeton: From Vision to Vitality: Marvin Reed, former Mayor Borough of Princeton
Hoboken Infill Planning / NoHO Jersey City: Dean Marchetto, AIA, PP, CNU, Founding Principal, Marchetto Higgins Stieve
Jersey City's Bayfront: Bob Cotter, PP/FAICP, Jersey City, Director of Planning
New Jersey's State Strategic Plan: Understanding our Industry Clusters and Infrastructure (CM | 1.75)
Moderator: Lucy Vandenberg, Executive Director, PlanSmartNJ
State Strategic Plan: Gerry Scharfenberger, Ph.D, Director, Office of Planning Advocacy
Somerset County’s Strategic Plan and Comprehensive Economic Development Strategy: Robert Bzik, PP/AICP, Director of Planning, Somerset County Planning Division
Industry Cluster and Infrastructure Needs Mapping: Kayla Malsbury, Assistant Planner, PlanSmartNJ and Lizzie Browder, New Jersey Chamber of Commerce

**Strengthening Public Health and Livability in Communities with Disproportionate Environmental Burdens (CM | 1.75)**
Moderator: Jeanne Herb, Research Administrator; National Center for Neighborhood and Brownfields Redevelopment, Bloustein School of Planning and Public Policy, Rutgers University
Overview of Federal Environmental Justice Initiative: Terry Wesley, B.E.Environmental Justice Coordinator, United States Environmental Protection Agency, Region 2
Community Action for a Renewed Environment Initiative in Newark’s Ironbound Community: Ana Baptista, Ph.D., Director of Environmental & Planning Projects, Ironbound Community Corporation
Identifying Problems and Solutions in the Waterfront South Community of Camden: Joann Held, M.A., MS, Air Toxics Analysis Services, Consultant
Screening Approaches for Assessing Overburdened Communities: Steven Anderson, M.S., Research Scientist, Environmental Health Assessment Program, New Jersey Department of Environmental Protection
Cumulative Impacts in New Jersey: Nicky Sheats, Ph.D., Director, Center for the Urban Environment, Watson Institute for Public Policy, Thomas Edison State College
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<th>Time</th>
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<th>Location</th>
<th>Speakers/Details</th>
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<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Luncheon &amp; Keynote Address: <em>Mt. Laurel, Abbott, and Sustainable Communities</em>&lt;br&gt;<strong>David Rusk</strong>, Author and Urban Strategist (CM</td>
<td>Heldrich Hotel</td>
<td>David Rusk, Author and Urban Strategist (CM</td>
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<td>1:45 PM – 3:15 PM</td>
<td>Sustainable Transit Oriented Development in NJ’s Urban Core: Case Studies from Harrison and East Orange&lt;br&gt;<strong>Moderator:</strong> Charles W. Latini, PP, AICP, Principal Planner, NJ TRANSIT&lt;br&gt;<strong>Harrison:</strong> Richard Miller, CEO, The Pegasus Group, LLC&lt;br&gt;<strong>Orange and East Orange:</strong> Edward Martoglio, Director, RPM Development Group and Robin Gordon, Administrative Manager, HANDS, Inc. (CM</td>
<td>Heldrich Hotel</td>
<td>Charles W. Latini, PP, AICP, Principal Planner, NJ TRANSIT; Richard Miller, CEO, The Pegasus Group, LLC; Edward Martoglio, Director, RPM Development Group; Robin Gordon, Administrative Manager, HANDS, Inc.</td>
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<td>1:45 PM – 3:15 PM</td>
<td>Green and Healthy Buildings (CM</td>
<td>Heldrich Hotel</td>
<td>Clinton J. Andrews, Ph.D., AICP, Professor, Bloustein School of Planning and Public Policy</td>
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<td>1:45 PM – 3:15 PM</td>
<td>Current Trends in Green Building: Jennifer A. Senick, M.A., Associate Director, Rutgers Center for Green Building, Bloustein School (CM</td>
<td>Civic Square Building (this session only)</td>
<td>Jennifer A. Senick, M.A., Associate Director, Rutgers Center for Green Building, Bloustein School</td>
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<td>1:45 PM – 3:15 PM</td>
<td>South Bronx Affordable Green Building Case Study: Green Performance: MaryAnn Sorensen-Alacci, Ph.D., Research Coordinator, Rutgers Center for Green Building (CM</td>
<td>Civic Square Building (this session only)</td>
<td>MaryAnn Sorensen-Alacci, Ph.D., Research Coordinator, Rutgers Center for Green Building</td>
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<td>1:45 PM – 3:15 PM</td>
<td>South Bronx Affordable Green Building Case Study: Indoor Air Quality: Gedi Mainelis, Ph.D., Associate Professor of Environmental Science, Rutgers School of Environmental &amp; Biological Sciences (CM</td>
<td>Civic Square Building (this session only)</td>
<td>Gedi Mainelis, Ph.D., Associate Professor of Environmental Science, Rutgers School of Environmental &amp; Biological Sciences</td>
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<td>Occupant Behavior in Green &amp; Healthy Buildings: Richard H. Wener, Ph.D., Professor of Environmental Psychology, Polytechnic Institute of NY (CM</td>
<td>Civic Square Building (this session only)</td>
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<td>3:30 PM to 5:00 PM</td>
<td>Reconnecting Jobs to Transit (CM</td>
<td>Heldrich Hotel</td>
<td>Tim Evans, Research Director, New Jersey Future and Tom Marchwinski, AICP, Director of Forecasting and Research, NJ TRANSIT</td>
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<td>3:30 PM to 5:00 PM</td>
<td>The First Mile and the Last Mile: The Role of Transit Shuttles in Providing Job Access in New Jersey: Deva Deka, Ph.D, Voorhees Transportation Center, Bloustein School, Rutgers University (CM</td>
<td>Heldrich Hotel</td>
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<td>3:30 PM to 5:00 PM</td>
<td>Urban Transit Hub Tax Credit Program: Margie Piliere, Regional Director - Business Development/North Region, New Jersey Economic Development Authority (CM</td>
<td>Heldrich Hotel</td>
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<td>3:30 PM to 5:00 PM</td>
<td>Key Issues in Preparing the Workforce for a Changing Economy (CM</td>
<td>Heldrich Hotel</td>
<td>Jennifer Cleary, John J. Heldrich Center for Workforce Development, Bloustein School, Rutgers University</td>
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<td>3:30 PM to 5:00 PM</td>
<td>NJ’s Talent Networks: Robert Grimmie, Director, Center for Occupational Employment Information, New Jersey Department of Labor; Christina Herzog, John J. Heldrich Center for Workforce Development, Bloustein School, Rutgers University; and Vicki Gaddy, Director, NJ Life Sciences Talent Network, BioNJ (CM</td>
<td>Heldrich Hotel</td>
<td>Robert Grimmie, Director, Center for Occupational Employment Information, New Jersey Department of Labor; Christina Herzog, John J. Heldrich Center for Workforce Development, Bloustein School, Rutgers University; and Vicki Gaddy, Director, NJ Life Sciences Talent Network, BioNJ</td>
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<td>3:30 PM to 5:00 PM</td>
<td>Preparing Workforce for Green Jobs: Recent Lessons: Jennifer Cleary, John J. Heldrich Center for Workforce Development, Bloustein School, Rutgers University (CM</td>
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<td>Evaluation of Workforce Preparedness Programs: William Mabe, Ph.D., John J. Heldrich Center for Workforce Development, Bloustein School, Rutgers University (CM</td>
<td>Heldrich Hotel</td>
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<td>3:30 PM to 5:00 PM</td>
<td>The Childhood Obesity Movement: Looking Back and Forward (CM</td>
<td>Heldrich Hotel</td>
<td>Leigh Ann Von Hagen, PP/AICP, Senior Project Researcher, Safe Routes to School Resource Center, Voorhees Transportation Center, Bloustein</td>
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School of Planning and Public Policy, Rutgers University

Public Health Perspective: New Jersey Childhood Obesity Study: Michael Yedidia, Ph.D., Research Professor, Center for State Health Policy, Rutgers University

Movements in Planning, Childhood Obesity and Active Transportation: Where are we going? What do we need to do?: Sharon Roerty PP/AICP, Senior Program Officer, Robert Wood Johnson Foundation

Lessons and Challenges from the Safe Routes to School Program: Leigh Ann Von Hagen, PP/AICP, Senior Project Researcher, Safe Routes to School Resource Center, Voorhees Transportation Center, Bloustein School, Rutgers University

at Civic Square Building (this session only)

Easton Avenue Corridor: Where Town and Gown Meet (CM | 1.5)
Moderator: Jim Constantine, PP, Principal, Looney Ricks Kiss

Challenges of Interdisciplinary Teaching: Wolfram Hoefer, Dr. Ing., BayAK, ASLA, Assistant Professor, Department of Landscape Architecture, Rutgers University

Urban Design Concept Plan and Form Based Code for Easton Avenue: Bloustein Students, Edward J. Bloustein School of Planning and Public Policy, Rutgers University

Sustainable Public Spaces on Easton Avenue: Landscape Architecture students, School of Environmental and Biological Sciences and the Graduate School of New Brunswick, Rutgers University

DAY 2 – Friday, April 27

8:30 AM – 9:00 AM at Heldrich Hotel
Registration and Breakfast

9:00 AM – 10:15 AM at Heldrich Hotel
Morning Plenary -- Welcoming Remarks
Dr. Arturo Brito, MD, MPH, Deputy Commissioner of Public Health Services, New Jersey Department of Health and Senior Services

Planning for Pressing Public Health Issues (CM | 1.25)
Moderator: Michael R. Greenberg, Ph.D., Professor and Associate Dean of the Faculty, Director, National Center for Neighborhood and Brownfields Redevelopment; Director, Center for Transportation Safety, Security and Risk, Bloustein School, Rutgers University

Changing Face of HIV in New Jersey: Dona Schneider, Ph.D., M.P.H., Professor and Associate Dean for Programs, Bloustein School, Rutgers University

Access to Health Care in NJ after the Affordable Care Act: Joel Cantor, Sc.D., Director of the Center for State Health Policy and Professor of Public Policy at the Edward J. Bloustein School

The 21st Century Global Health Challenge: Gabriella Y. Carolini, Ph.D, Assistant Professor, Bloustein School, Rutgers University

Summary Remarks: Pressing Public Health Issues: Michael R. Greenberg, Ph.D., Professor and Associate Dean of the Faculty, Director, National Center for Neighborhood and Brownfields Redevelopment; Director, Center for Transportation Safety, Security and Risk, Bloustein School, Rutgers University

10:30 AM – 12:15 PM at Heldrich Hotel
A More Sustainable Morristown: And So Can You! (CM | 1.75)
Moderator: Linda Stamato, Edward J. Bloustein School, Faculty Fellow and Co-Director, Center for Negotiation and Conflict Resolution
SESSIONS D

Getting and Keeping Sustainable Jersey Certification: Paul Miller, Morristown’s Office of Sustainability
A Funder’s Perspective: Margaret Waldock, JD, Program Director, Geraldine R. Dodge Foundation
Best Practices for Successful & Sustainable Redevelopment: Phil Abramson, JD, PP/AICP, Jonathan Rose Company
Building Green, Affordable Housing: Dan McGuire, AICP, Homeless Solutions
Measuring Sustainability Performance at the Regional, State, and Local Levels (CM | 1.75)
Moderator: Jon Carnegie, PP/AICP, Executive Director, Voorhees Transportation Center, Bloustein School, Rutgers University
Transportation and Climate Initiative: Northeast and Mid-Atlantic States:
Jon Carnegie, PP/AICP, Executive Director, Voorhees Transportation Center, Bloustein School, Rutgers University
Using NJTPA ViZtools to Assess Livability: Zenobia L. Fields, Manager, Mobility Programs & Planning Analysis, North Jersey Transportation Planning Authority
Sustainable Urban Design Performance Indicators: Jeffrey Raven, AIA, LEED AP BD+C, Principal of RAVEN A+U - Sustainable Architecture + Urban Design, and Adjunct Assistant Professor, Columbia University
Health in All Policies: Connecting Urban Planning and Public Health (CM | 1.75)
Moderator: Amelia Greiner, Ph.D MS, Assistant Professor, Edward J. Bloustein School of Planning and Public Policy
Health in all Policies: Cross-Sectoral Collaborations for Improved Health: Caroline Fichtenberg, Ph.D; Director, Center for Public Health Policy at the American Public Health Association
National Perspective on Health Impact Assessments: Kara Vonasek, Project Manager, Health Impact Project, Pew Charitable Trusts
Establishing a Common Policy Foundation for Planning and Public Health Professional: Rachel J. Thornton, MD Ph.D; Assistant Professor, Dept of Pediatrics and Center for Child and Community Health Research at Johns Hopkins School of Medicine
Planning and Public Health Collaborations—Lessons in Translation: Joseph Schilling, JD, Assistant Director, Metropolitan Institute, Virginia Tech

12:15 PM – 2:00 PM
Lunch "On-Your-Own" in New Brunswick
“Meet the Researchers” Poster Session (at Heldrich Hotel)
Research of the Bloustein Centers, Faculty and Students

2:15 PM – 4:00 PM
Turning Problem Properties into Opportunities (CM | 1.75)
Moderator: Diane Sterner, Executive Director, Housing and Community Development Network
Setting the State for Reclaiming Problem Properties in New Jersey: Diane Sterner, Executive Director, Housing and Community Development Network
Newark: A Case Study in the Use of New Jersey’s Abandoned Properties Tools: Michael Meyer, Director, Division of Housing & Real Estate, City of Newark
New State Policies and Local Strategies: Alan Mallach, FAICP, Senior Fellow, Center for Community Progress and Metropolitan Policy Program, The Brookings Institution
Community Food Security and Community Economic Development
Moderator: Kathe Newman, Ph.D., Associate Professor, Ralph W. Voorhees Center for Civic Engagement, Bloustein School of Planning and Public Policy, Rutgers University
Voorhees Fellows/Urban Agriculture Studio
Spring 2012 Community Development Studio
Online Urban Agriculture Mapping team
Community Gardening in New Brunswick

Walking and Cycling for Healthy Communities (CM | 1.75)
Moderator: John Pucher, Ph.D., Bloustein School of Planning and Public Policy, Rutgers University
Active Travel, Physical Activity, and Obesity in the USA: David Bassett, Ph.D., Department of Kinesiology, Recreation, and Sport Studies, University of Tennessee, Knoxville, TN
Gender and Active Travel: Promoting Walking and Cycling by Women: Jennifer Dill, Ph.D, Associate Professor, Nohad A. Toulan School of Urban Studies and Planning at Portland State University and Director of the Oregon Transportation Research and Education Consortium
Promoting Safe Walking and Cycling: Lessons from Germany, Denmark, and the Netherlands: Ralph Buehler, Ph.D, Assistant Professor in Urban Affairs & Planning, Alexandria Center, Virginia Tech and John Pucher, Ph.D., Bloustein School of Planning and Public Policy, Rutgers University

FINAL AGENDA

POSTER SESSION

Symposium participants were able to peruse the highlights of research and projects not covered as part of the podium sessions and interact one-on-one with the sponsoring researchers. The posters highlighted research being undertaken by the various research centers, institutes, faculty, and students at the Bloustein School.

AICP credit information

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DRIVING DIRECTIONS: Driving directions to The Heldrich Hotel.

DIRECTIONS VIA TRAIN/WALKING DIRECTIONS: Directions via New Jersey Transit train: The New Brunswick station on the New Jersey Transit Northeast Corridor line is located approximately 4 blocks from The Heldrich Hotel, about a 10 minute walk. To walk to The Heldrich, cross Albany Street and proceed left to George Street. Turn right on George Street and continue to Livingston Avenue. The hotel will be on your right.

If you will also be attending the Anniversary Grand Reception, the Bloustein School is is providing free shuttle service between The Heldrich Hotel and the Hilton East Brunswick Hotel.