

Board Meeting Minutes
Monday, October 20, 2014
via teleconference

Board Members Attending: Aaron Richton, Vito Gallo, Jim Zullo, Yirgu Wolde, David Greenblatt
Bloustein School: Chantelle Brown, Hillary Bardwell
Other: Michelle McGlyn, Mark Siegle

Approval of Minutes

- The minutes from the meeting of September 15, 2014, were distributed via email.
- VitoG made a motion to approve the minutes. DavidG seconded the motion, which passed unanimously.

Treasurer's Report

- YirguW reported a Bank of America account balance of \$1,292.25.
- The \$8,000 BSAA Scholarship check had cleared. Additionally, \$200 was expended on a farewell gift for Don Sutton.
- JimZ asked that printed statements be distributed at the next in-person Board meeting.
- JimZ mentioned a summary from the EJB Business Office, showing a \$34,000 balance.
- ChantelleB explained that about \$27,000 was carried over from the previous Rutgers fiscal year. This year showed about \$10,150 income; ChantelleB said that additional research was required to produce an itemized statement.
- Gift assessments were 5% on gifts over \$10,000 and 10% on smaller gifts. For FY15, our current gift assessments total \$515.
- AaronR hypothesized that 5% of the BSAA's \$10,000 scholarship gift, plus 10% of a \$150 individual gift, would result in \$515 in gift assessments.
- JimZ asked that the finalized statement be distributed to the whole Board.

Bloustein School Annual Alumni Celebration

Registration / Ticket Sales

- ChantelleB reported 50 ticket sales totaling \$3,000. JimZ noted that our goal was around 100.
- JimZ inquired as to payment logistics. ChantelleB answered that a temporary account is used, and all proceeds are given as an account close-out after the event. The gift assessment is based on the total event income, so we may take advantage of the lower fee if \$10,000 is received.
- Presenters for all awards were finalized.

Outreach

- JimZ noted that attendee lists were received, and asked what the next steps were.
- ChantelleB detailed that follow-up phone calls were due. However, this year's outreach lists were very heavy on emails, and didn't always provide phone numbers.
- VitoG said he would address his lists, and also asked about forwarding email invitations.
- HillaryB said that sending with a personalized "From" line, as opposed to School staff, was a good touch point and an excellent Council follow-up.
- Discussion ensued. The Council discussed the benefits of including honoree names in Subjects and in writing personalized forwarding notes.
- JimZ, VitoG and YirguW volunteered to send appropriate forwards, with personalized notes inviting these guests on behalf of the Board. VitoG mentioned that highlighting the "Donate directly to the fund" link would be wise.
- JimZ asked about financial forecasts. ChantelleB said that this could be a five-figure event.

Alumni Group Updates

New York Group – Next PoP Topic Thursday, November 6, 6:30-8:00 p.m.

- The next PoP Topic will be “Sustainable Communities: Lessons Learned – What's Next?”
- It will be hosted at Arup, at 77 Water Street, New York, NY.
- HillaryB reported about 20 RSVPs were received, and the event was running well.

Washington, D.C. Group – Next PoP Topic Spring 2015

- The tentative D.C. PoP Topic is “Conflict Resolution Locally & Globally.”

Trenton – October 28, 2014

- The “Neighborhood Revitalization Tax Credit Program” event is scheduled for the HMFA offices in Trenton.
- HillaryB reported 22 RSVPs, plus speakers and School staff, were scheduled to attend.

Class Correspondents

- HillaryB coordinated an AoY message to the class correspondents.
- The goal is to have correspondents encourage their own class year to attend.

Alumni Engagement

- BSAA volunteers were sought for the Rutgers University Alumni Association's Alumni Day of Service initiative.
- Zahara Wadud-Pinkett from the RUAA office was coordinating with JimZ. November 10 and November 24 are potential dates.
- JimZ proposed morning shift volunteers at the Elijah's Promise soup kitchen.
- Duties such as preparation, serving, etc. could use six volunteers.
- YirguW inquired about weekend and evening options. JimZ said that a 5:30-8:30 night shift could be an option.
- JimZ proposed a follow-up email.
- VitoG pointed out that November 24 conflicted with a scheduled BSAA Conference Call.

Next Meeting

- A conference call will be held on November 24, 2014.
- JimZ said that the focus of the call would be AoY wrap-up.