

Board Meeting Minutes
Monday, June 15, 2015
6:00 PM via teleconference

Board Members Attending: Aaron Richton, Jim Zullo, David Greenblatt, Peter Amari, Ngozi Obi

Bloustein School: Meera Ananth, Krystyn Kitto

Other: Hillary Bardwell

Approval of Minutes

- The minutes from the meeting of May 18, 2015 were distributed.
- DavidG made a motion to approve the minutes. PeterA seconded the motion, which passed unanimously.

Treasurer's Report

- JimZ delivered the report on behalf of YirguW.
- A report from the School showed that the Gift account is unchanged, with a balance slightly over \$27,000. The hope is that projected AoY revenues will generate an additional \$20,000, bringing us close to our stated endowment goal of \$50,000.
- The administrative account stands at roughly \$1,200. A main focus will be promoting ticket sales and contributions toward these accounts.
- KrystynK reported that EJB will continue to host the AoY event, reducing the load on our administrative account.
- PeterA asked about the status of the BoA account closure. JimZ reported that this has been completed.

Introduction of Assistant Director of Career Services and Alumni Relations

- JimZ introduced Krystyn Kitto, EJB's new Assistant Director of Career Services and Alumni Relations, to the Council.
- KrystynK came from BU, where she was a learning specialist. She also had worked in Career Development at Brown. Her Master's degree is from Northeastern.
- KrystynK stated that she enjoys working with alumni, and is glad to be working with the Council and continuing the good efforts of HillaryB's groundwork.

Regional Alumni Group Updates

Chicago Group

- HillaryB reported that a new Chicago group had just formed.
- A mixer will be held on May 27 at The Berghoff.
- About 60 alums received the group's initial e-blast communication.
- The group chairs are Nicole Woods, MCRP 2005, Benny Zheng, MCRP 2014, Mark Russo, MCRP 2012, and Robert (Bob) Stokes, PhD 2002.

2015 Alumni Awards – Thursday, November 12, 2015 6:00 p.m., Heldrich Hotel

Selection Committee

- PeterA had chaired the Selection Committee final vote teleconference on June 3.
- Both individual numerical scoring and group committee discussion factored in to the final decision.
- HillaryB remarked that there was perfect attendance for the final

vote meeting.

- PeterA introduced the new Dean's Medal of Merit award, which is an EJB School (not BSAA) award, for those who have made major contributions to the School.
- PeterA noted that there was room for future improvements. One would be to change the nomination form to allow attachment of a C.V. or resume.
- Another area for improvement is further definition of the scoring categories. For example, defining "leadership" might be a focus area.
- Community involvement is another potential focus area.
- Additional language that ensures we receive details of community volunteer activities was suggested.
- Finally, explicit Bloustein school involvement information could be requested on the nomination form. PeterA said the committee would benefit if this nomination information was confirmed by the School prior to the committee convening.
- JimZ thanked PeterA for serving as Chair and HillaryB for her staff support.
- He asked that PeterA write up these recommendations.
- AaronR suggested that these notes make it into the agenda for next year's committee formation to ensure adequate dialogue in time for the nomination form.
- PeterA concluded by noting that this was a much better system than in any previous year, and he was pleased to see how each year improves on the objective rating system.
- DavidG made a motion to accept the Committee's recommendations. JimZ seconded the motion, which passed unanimously.

Awardee Notification

- AaronR asked about final publication of recipient's names.
- KrystynK and JimZ will share contact information and make appropriate phone calls.
- PeterA asked about follow-up letters. Last year's precedent will be researched.

Other Business

- JimZ reported that DavidG's redline review was bumped from the tonight's session due to the extensive AoY activity, but it will remain on the agenda.

Adjournment

- JimZ again thanked HillaryB for the smooth transition, particularly citing her participation on this conference call.
- AaronR made a motion to adjourn. DavidG seconded the motion, which passed unanimously.