

MEET THE PANEL

JOHN SHAPIRO

Professor and Former Chair of the Planning Program, Pratt Institute

John Shapiro is a full-time professor at Pratt Institute following eight years as the Chair of the Graduate Center for Planning and the Environment. The GCPE encompasses four programs in city planning, sustainability, preservation, and placemaking; in an alliance with additional programs in real estate and GIS. (Four of these programs were launched under Shapiro's leadership.) Shapiro was for 25 years a partner in the planning consultancy Phillips Preiss Shapiro Associates (now PPG Planners)—yielding a wide topical and geographic portfolio. Since leaving PPSA, Shapiro's most notable work was as the facilitator / mediator for the successful resolutions of SPURA (Essex Crossing) and East Midtown up-zoning. Active in civic affairs, Shapiro was president of the MetroNY Chapter of the APA for two years, during which time the Chapter received a national award. He and his work have won 20 awards, including the first ever Presidential Award of the national APA for the South Bronx's Comprehensive Community Revitalization Program (CCRP). Shapiro specializes in collaborative and cross-disciplinary planning, with a focus on the nexus of community, design, and land use. He maintains that he has never been happier in his career than now, as a teacher and mentor.

MATTHEW LASNER

Associate Professor of Urban Policy and Planning, Hunter College

Matthew Gordon Lasner studies the history and theory of the U.S. built environment, with particular focus on housing, and the relationship between housing patterns and urban and suburban form. Lasner's first book, *High Life: Condo Living in the Suburban Century*, published by Yale University Press in 2012, examines the emergence and growth of co-owned multifamily housing – the co-op and condominium apartment, as well as the townhouse complex — as an alternative to single-family suburbia in the twentieth century. Lasner is also co-editor of *Affordable Housing in New York: The People, Places, and Policies That Transformed a City*, published by Princeton University Press in 2015. His research focuses on housing, urban renewal, and urban development engages planning and the social sciences, cultural landscape studies and geography, and urban and architectural history. He earned his PhD in architecture, landscape architecture, and urban planning at Harvard's Graduate School of Design and holds an MS in urban and regional planning studies from the London School of Economics. He earned his BA in urban studies at Columbia.

BARBARA FAGA

Professor of Professional Practice in Urban Design, Rutgers University

Barbara Faga joins the Bloustein School following a 30-year career as an author, professor and professional urban planner, having worked with communities to enhance the public's perception of landscape architecture and urban design. Barbara is considered a leader in advocacy and participatory planning processes, leading high-profile public and private commissions internationally and within the United States. With extensive experience directing complex teams on large, time-sensitive assignments, her projects have been recognized with global awards for works with housing and community development plans, downtown revitalization, waterfront development and public parks. In 2007, Barbara was named one of the top 15 women who are changing the world of architecture by Design Intelligence. She received the Distinguished Alumni Award in landscape architecture from Michigan State University and is a Fellow of the American Landscape Architecture Association.

ZHAN GUO

Director of the Urban Planning Program, New York University

Zhan Guo studies individuals' travel behavior and explores innovative ways to influence that decision-making process to produce better social outcomes such as reduced congestion and carbon emissions. At the micro level, he focuses how travelers perceive travel alternatives and attributes and what discrepancies exist between perception and reality. The ability to reinforce, change, or even deceive that perception to promote the "right" behavior, and the methods used to do so, also figure largely in his research. At the macro level, he is interested in the effect of regulations, such as parking and street standards, mandatory affordable housing, and speed limit, on accessibility, equity, and safety, with a special focus on the (dis)connection between these regulations, market forces, and consumer preferences. Zhan has conducted empirical work in Boston, London, Washington DC, New York, San Francisco, Hong Kong, etc. His work has been covered by New York Times, Washington Post, Wall Street Journal, BBC, Economist, Le Monde, ABC Evening News, Xinhua News Agency, People's Daily, the Atlantic Cities, Nudges.org, etc. Zhan Guo received a B. Arch from Tianjin University, a MUD from Tsinghua University, China, and a MCP and a PhD in Urban Planning from MIT.

MAXINE GRIFFITH

Senior Advisor to the President + Adjunct Professor, Columbia University

Maxine Griffith currently holds the title of Senior Advisor to Columbia University President Lee C. Bollinger. For the twelve-year period prior to this appointment, Ms. Griffith served as an Executive Vice President at Columbia and was a key member of the leadership team planning for the University's 17-acre Manhattanville campus. She worked closely with consulting architects and planners and led the effort to take the project through the complex City and State land use and planning review processes. Griffith was also responsible for Columbia's relationships with government and civic organizations and negotiated the historic Manhattanville Community Benefits Agreement, associated with the new campus development. From 2000 to 2005, Griffith served as Executive Director of the Philadelphia City Planning Commission and Secretary (Deputy Mayor) for Strategic Planning. During this period, the agency received two national awards from the American Planning Association. Prior to her appointment in Philadelphia, Griffith served in the Clinton administration at the U.S. Department of Housing and Urban Development (HUD), first as the Regional Director for New York and New Jersey, and then in Washington as HUD's Assistant Deputy Secretary. From 1988 to 1996, she was Principal of Griffith Planning & Design, a firm providing planning, urban design and development services to a diverse list of clients including government, private and community-based organizations.



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LIZA SCHREINER
LYLA CATLLIER

AND ALL OUR PARTICIPATING
PANELISTS + STUDENT PRESENTERS

WEDNESDAY, MAY 15TH, 2019
5:30 - 9:30 PM

COLUMBIA UNIVERSITY
SCHERMERHORN HALL, ROOM 614
1180 AMSTERDAM AVE, NEW YORK, NY 10027

2019
APA STUDIO
SHOWCASE

PROGRAM

- 5:00 PM DOORS OPEN + NETWORKING**
614 Schermerhorn
- 5:30 PM WELCOME + INTRODUCTIONS**
Camille Esquivel APA Columbia University Student Representative
Weiping Wu Director of Columbia GSAPP Urban Planning Program
Maxwell Sokol, AICP President, APA New York Metro Chapter
- 5:45 PM INTRODUCTION OF MODERATOR + PANELISTS**
Moderator: Anthony Vanky
Panelist Judges: Barbara Faga, Maxine Griffith, John Shapiro, Zhan Guo, Matthew Lasner
- 6:00 PM PRATT INSTITUTE: LOS SITIOS STUDIO (LA HABANA, CUBA)**
Professors: David Burney, Ron Shiffman, Jill Hamberg
Project Team: Claudia Castillo de la Cruz*, Jackson Chabot*, Daniel Eizo Miyagusko, Gambriell Foster, Gabriella Green, Emma Hickey, Samuel Hope, Sophiya Khan, Dhanya Rajagopal, Jay Skardis, Koichiro Tamura, Jane Viswanathan, Matthew Wallinchus
- 6:30 PM HUNTER COLLEGE: UNDER THE RADAR - COMMUNITY DEVELOPMENT AND THE FUTURE OF NYCHA**
Professors: Dr. John Chin, Dr. Bill Milczarski
Project Team: Veerle Arts, Kyle Gorman*, Sarah Guillet, Vincent Decesare, Spencer Luke, Josefina Peralta, Ranjana Venkatesh*, James Hull, Brenna Hemmings, John O'Neil, Edgar Cabrera*, Eliot Hetterly
- 7:00 PM RUTGERS UNIVERSITY: ENCOURAGING TRANSIT ORIENTED COMMUNITIES IN NEW ORLEANS**
Professor: Barbara Faga
Project Team: Rahul Dagli*, Ben Eskin, Jerome Gonzalez, Aashna Jain, Mike Lucia, Maggie Mysliwiec, Katie Shepard, Rebecca Son, Daniel Swain*, Michael Swan*, Noura von Briesen*, Andrew Wainwright*, Yasha Zarrinkelk
- 7:30 PM NEW YORK UNIVERSITY: UTICA AVENUE CORRIDOR STUDY FOLLOWING EXTENSION OF SUBWAY LINE 4**
Professor: Michael Keane
Project Team: Kahinee Shah, Andrew Mitchell, Samuel Bernstein, Sophie Kiepe
- 8:00 PM COLUMBIA UNIVERSITY: FUTURE OF PIER 76**
Professors: Anthony Borelli, Maxine Griffith
Project Team: Alexandros Balli, Garrett Riha, Kevin Kim, Rainy Xinyu Liu, Joy Huang*, Jade Watkins, Yingwen He, Yining Lei*, Claire Liu Yang, Helen Pierson, Savannah Wu*
- 8:30 PM CLOSING REMARKS + RECEPTION**
Please join us in the UP Lounge (200N Fayerweather) for wine and refreshments.

ABOUT EACH STUDIO

PRATT INSTITUTE LOS SITIOS STUDIO (LA HABANA, CUBA)

The Spring 2018 Habana studio was completed through a partnership between architecture students from José Antonio Echeverría Technological University of Habana (CUJAE), and the Pratt Institute Graduate Center for Planning and the Environment (GCPE). This was the first time in decades that the CUJAE School of Architecture has formally worked together with a U.S. college, a historic partnership. The Pratt group had representatives from each of GCPE's four programs: City and Regional Planning, Urban Placemaking and Management, Sustainable Environmental Systems, and Historic Preservation, and the CUJAE students participated as part of an architecture workshop. The result was a collaborative project with a diverse range of expertise, which lent many perspectives on the issues in the Habana neighborhood of focus, Los Sitios, and enabled the creation of recommendations based on these different approaches.

HUNTER COLLEGE UNDER THE RADAR: COMMUNITY DEVELOPMENT AND THE FUTURE OF NYCHA

Our studio sought to study NYCHA's financial crisis and the implementation of various mechanisms to preserve New York City's public housing stock. After evaluating many solutions, we focused specifically on the city's plan to transfer one third of NYCHA units to private ownership under a program called Rental Assistance Demonstration (RAD). Our studio evaluated the implementation of RAD in New York City, the role of local non-profit developers within that process and the barriers community organizations face in competing against larger for-profit housing developers. Our year-long effort culminated in developing a set of recommendations that center NYCHA resident's needs and prioritize the work of locally embedded and mission-driven non profit housing developers

RUTGERS UNIVERSITY ENCOURAGING TRANSIT ORIENTED COMMUNITIES IN NEW ORLEANS

The studio team, in partnership with the New Orleans Regional Transit Authority (NORTA), developed transit-oriented community (TOC) guidelines specific to the City of New Orleans, LA. The guidelines serve as a framework for encouraging future transit-oriented communities in New Orleans by promoting greater transit ridership and mixed-use development around stations. In developing these guidelines, the studio team produced TOC typologies applied to existing stations, comparable examples of TOC in other cities, and a TOC implementation plan. Establishing TOC typologies was essential for understanding how areas around transit stations exist today, and how they can become TOCs in the future. To define these typologies, the studio team utilized a combination quantitative and qualitative research methods. The studio team developed a TOC index based on factors critical to TOC, and then met with various stakeholders to gain local knowledge on existing challenges and opportunities in New Orleans. This methodology led to the establishment of typologies driven by data and local knowledge. In order to achieve the vision for each typology, the studio team then devised recommendations organized into three categories: transportation, land use, and design.

NEW YORK UNIVERSITY UTICA AVENUE CORRIDOR STUDY FOLLOWING EXTENSION OF SUBWAY LINE 4

The Office of the Brooklyn Borough President (OBPP) is a NYC Charter-mandated agency with purview over land use decision making, capital budget allocations, and legislative and budgetary oversight. In 2015, NYC's OneNYC plan for resilience, equity, and sustainability called for a subway line extension down Utica Avenue. In response, OBPP identified the corridor as a potential study area for transit-oriented development (TOD) and economic development opportunities. OBPP enlisted a Capstone team to identify the viability of high-density TOD and further economic development impacts on the community surrounding Utica Avenue as a result of expanding the subway along the corridor. Through Census data assessment and various literature review, the team assessed the existing conditions, researched best practices for TOD and subway extensions, and analyzed outcomes from a community visioning workshop. The team presented a feasibility report, which streamlines the vision and objectives through economic impact analysis, cost-benefit analysis, and TOD opportunities along the Utica Avenue Corridor.

COLUMBIA UNIVERSITY FUTURE OF PIER 76

Pier 76 currently serves as a New York City Police Department tow pound. Under the Hudson River Park Act, the City is required to use "best efforts" to relocate the tow pound so that the pier can be made available for development. The Act requires redevelopment that devotes at least 50% of the pier footprint to public park use, while the balance may be used for commercial purposes that are permitted under the Act. The Studio will produce a set of strategic recommendations that advance the Trust's reuse plans by addressing key questions: How to relocate a major municipal facility? What is the best use of the pier?