

Edward J. Bloustein School of Planning and Public Policy

Undergraduate Program in Health Administration  
Learning Goals

January 2020

The Bloustein School's undergraduate major in Health Administration, which leads to a Bachelor of Science degree, prepares students to become highly-effective supervisors and managers in the field of Health Administration.

The following learning goals embody our program-wide objectives, as reflected in our required core coursework. Upon completion of the Bachelor of Science degree with a major in Health Administration, our students will:

- understand the current challenges faced by the U.S. health care delivery system and how health policy seeks to address these challenges;
- understand the organizational structure and operations of health care systems, including transactions between patients, physicians, hospitals, and other health care providers, as well as related laws and regulations;
- understand the major concepts in health care finance as well as related financial management tools in the context of various health care delivery settings;
- be able to apply data and statistical methods to the evaluation of the health of populations, including related decision-making and outcomes measures;
- be familiar with strategic planning and marketing concepts in the context of health care organizations;
- be able to analyze contemporary ethical and legal issues in health care;
- understand critical management theory, fundamental economic principles, human resource management, and the art of negotiations; and
- have experience a professional practice internship in a health care setting.