The Bloustein School's undergraduate major in Planning and Public Policy, which leads to a Bachelor of Arts degree, prepares students for graduate education in urban planning, public policy, and public administration, as well as entry-level employment in the public, private, and nonprofit sectors. Employment fields are dependent on a student’s individualized curriculum and include government and nonprofit service, community development, housing policy and administration, land use policy and administration, and transportation policy and administration.

The major is designed to provide a framework within which students cluster their electives to align with their select graduate education or career paths. The following learning goals embody our program-wide objectives, as reflected in our required core coursework. Upon completion of the Bachelor of Arts degree with a major in Planning and Public Policy, our students will have:

- developed and demonstrated competency with the theoretical frameworks underlying the disciplines of planning and public policy through participation in economics and American government courses and relevant elective courses (Theoretical Understanding);

- developed and demonstrated skills in social science qualitative and quantitative methods through participation in the 200-level Basic Statistical Methods course and the 300-level Research Methods course and relevant elective courses (Analytical Thinking);

- demonstrated the ability to perform scholarly research and writing through participation in a 300-level intensive writing course, and the 400-level Senior Seminar (Inquiry, Analysis and Communication);

- developed and demonstrated competency in their field of study related to planning and public policy through participation in basic and advanced elective coursework (Specialization in a Subject’s Field of Inquiry); and,

- developed and demonstrated professional skills, in venues appropriate to the selected subject matter, through participation in the 400-level Internship with Seminar (Professional Development).