EJB Staff:

- **Steve Weston**
  - Assistant Dean of Student and Academic Services

- **Dr. Marc Weiner**
  - Executive Director of Undergraduate Programs

- **Christina Torian**
  - Associate Director of Undergraduate Student Services
  - Advises EJB Direct Admit Students & SCUT

- **Natashia Huff**
  - Coordinator of Undergraduate Student Services
  - Advises joint-degree students with last names A-L
  - Advises all EJB Rutgers student athletes (regardless of last name)

- **Alicia Nesser**
  - Coordinator of Undergraduate Student Services

- **Christina Ragone**
  - Coordinator of Undergraduate Student Services
  - Advises joint-degree students with last names M-Z
  - Advises all EJB military-affiliated students (regardless of last name)

[https://bloustein.rutgers.edu/students/academic-services/](https://bloustein.rutgers.edu/students/academic-services/)
Undergraduate Major Programs

• Health Administration (501)
• Planning and Public Policy (762)
• Public Health (832)
• Public Policy (833)
• Urban Planning and Design (971)

* All programs grant Bachelor of Science (BS) degrees, except for Planning and Public Policy, which grants a Bachelor of Arts (BA) degree.
Undergraduate Minor Programs

- Health Administration (501): 18 crs
- **Medical Ethics & Health Policy (652): 21 crs
- Planning and Public Policy (762): 24-25 crs
- Public Health (832): 24 crs
- Public Policy (833): 21-22 crs
- **Public Administration and Management (843): 21 crs
- Urban Planning and Design (971): 18 crs
- **Urban Studies (975): 18 crs

* Minors are declared through your primary school.
* Please see DN and Bloustein website for course work associated with each minor.

Edward J. Bloustein School of Planning and Public Policy
Health Administration (501 and 501D)

- The field of health administration combines policy, business and science in managing the human and fiscal resources needed to deliver effective healthcare services.

- Prepares students with the skill set needed to enter an administrative career path in the healthcare sector.

- “Business with a heart.”

- Students receive fundamental training in a wide range of administrative areas including:
  - Economics
  - Finance
  - Health care management
  - Human resources
  - Information systems
  - Marketing
  - Operations/Management
  - Organization planning

- Students learn to apply management theory and best practices to real life problems in long-term (nursing home and assisted living) and acute healthcare venues, as well as in third party payer and employment situations.

Edward J. Bloustein School of Planning and Public Policy
HA Major Requirements - 55-56 credits

Health Administration requires completion of Expository Writing with a C or better prior to applying.

*If declaring after Fall 2020, Statistics is a required prerequisite as well.*

*SAS considers Health Administration a credit intensive major.*

The HA Major requires grades of C or better in the following courses:

- 10:501:203 (Intro to Health Administration)
- 10:775:205 (Statistics for Professionals)
- 10:775:207 (Accounting for Supervisors)
- 10:501:260 (Health Care Systems)
- 10:775:300 (Writing for Professionals or approved major Writing Course)
- 10:501:310 or 10:501:483 (Admin. Issues for Health Care Managers or HRM and Health Administration)
- 10:501:332 (Healthcare Economics)
- 10:501:333 (Financial Aspects for Health Administration)
- 10:501:335 (Population Health)
- 10:501:354 (Marketing for Healthcare Organizations)
- 10:501:356 (Healthcare Ethics/Law)
- 10:501:363 (Health Systems Operations)
- 10:775:395 (Research Methods)
- 10:501:410 (Information Systems for Healthcare)
- 10:501:425 (Financial Management)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship-6.0 credits, prerequisites of 10:775:395, 10:775:450, & 100 credits)

Edward J. Bloustein School of Planning and Public Policy
Public Health (832 and 832D)

- Public Health is community health: **PREVENT, PROMOTE, PROTECT**

- Public health professionals monitor and diagnose the health concerns of **entire communities** and promote healthy practices and behaviors to assure our **populations** stay healthy and safe.

- Public Health prepares students for:
  - Graduate education in public health
    - Behavioral Science/Health Education, Epidemiology, Biostatistics, Health Policy and Management, Environmental Health
  - Entry level positions in broad private/public health care organizations
  - Achieving skills and conceptual understanding of health concepts as they relate to:
    - Behavioral
    - Environmental
    - Economic
    - Housing
    - Occupational
    - Social welfare issues

Edward J. Bloustein School of Planning and Public Policy
**PH Major Requirements** - 46 credits

Public Health requires completion of **Expository Writing, Basic Statistics, one semester of human biology** and **one semester of chemistry** with grades of C or better prior to applying.

*SAS/SEBS considers Public Health a credit intensive major.
  *Public Health is the only Bloustein major available to SEBS students.

The PH major requires grades of C or better in the following courses:

- 10:832:201 (Principles of Public Health)
- 10:832:212 (Health Disparities)
- 10:832:240 (Global Health Perspectives)
- 10:775:300 (Writing for Professionals or approved major Writing Course)
- 10:832:335 (Epidemiology)
- 10:832:356 (Public Health Law and Ethics)
- 10:775:395 (Research Methods)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship - 6 credits)
- Five 3-credit 832 Electives (3 of 5 must be 300 level or higher)
Public Policy (833 and 833D)

- Public Policy is the means by which a government maintains order or addresses the needs of its citizens through actions defined by its constitution.

- A term used to describe a collection of laws, mandates, or regulations established through a political process.

- Public Policy prepares students for:
  - Public and private sector careers
  - Teaching and research professions
  - Public service
  - Graduate education in public policy, public affairs, and public administration
  - Achieving skills and conceptual understanding of policies as they relate to:
    - Public Management
    - Health and the Environment
    - Poverty and Inequity
    - Education
    - Health
    - Labor and workforce
    - Political Affairs

Edward J. Bloustein School of Planning and Public Policy
PP Major Requirements – 43 credits

Public Policy requires completion of Expository Writing, Basic Statistics, Microeconomics, and American Government with grades of C or better prior to applying.

*SAS considers Public Policy a credit intensive major.

The PP major requires grades of C or better in the following courses:

- 10:833:210 (Principles of Public Policy)
- 10:833:215 (Writing, Reasoning & Public Policy)
- 10:833:220 (Public Economic Policy)
- 10:775:300 (Writing for Professionals)
- A pre-approved management course
- 10:775:395 (Research Methods)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship – 6.0 credits)
- Five Public Policy (833) electives (15 credits)

Edward J. Bloustein School of Planning and Public Policy
Professional Practice Internship (10:775:499)

- Course Prerequisites:
  - Research Methods (10:775:395)
  - Leadership Seminar (10:775:450)

- Eligibility:
  - Declared major
  - 100 or more credits earned
  - Final semester

- 6 credit course - 225 hour field work
- All internship sites must be approved by Leadership Seminar Professors/Internship Coordinators.
- Must be a new experience.
- Requires SPN to enroll.

*Required for Health Administration, Public Health, & Public Policy majors.*
Urban Planning and Design *(971 and 971D)*

- Urban design is the process by which cities, towns, and villages are shaped, with the goal of making urban areas functional, attractive, and sustainable.

- Urban planning is the process concerned with the use of land and design of the urban environment, including air, water, and infrastructure networks.

- This major combines these two processes to provide students with a sharper focus on city design, community development, GIS (geographic information system) and graphic communication, and planning practice.

- The Urban Planning and Design major prepares students for:
  - Professional urban planning positions in public and private sectors
    - Site analysis
    - Plan review
    - Graphics
    - Site design
    - Financial analysis
    - Overseeing public programs in transportation, housing, environment, urban renewal and economic development

Edward J. Bloustein School of Planning and Public Policy
**UPD Major Requirements** – 54 credits

Urban Planning and Design requires completion of **Expository Writing** and **Basic Statistics** with grades of C or better prior to applying.

*SAS considers Urban Planning and Design a credit intensive major.*

The UPD major requires grades of C or better in the following courses:

- 10:971:201 (Intro to Urban Planning & Design)
- 10:971:202 (Designing Healthy Cities)
- 10:971:250 (Introduction to GIS)
- 10:971:314 (Graphic Communication for Planning)
- 10:971:315 (Fundamentals of Urban Planning & Design)
- 10:971:316 (Intro to Site Planning and Urban Design)
- 10:971:318 (History & Theory of Urban Planning & Design)
- 10:762:307 (Community Development) OR 10:762:413 (Urban Revitalization)
- 10:762:472 (Transportation Planning) OR 10:971:473 (Transportation Policy)
- 10:971:395 (Methods of Planning Analysis)
- 10:971:403 (Advanced Graphic Communication)
- 10:971:404 (Planning & Design Studio I)
- 10:971:405 (Planning & Design Studio II)
- Three, 3-credit UPD electives (9 cr total)

*Note: The UPD major has a very specific sequence. Meeting with an advisor early is highly encouraged to create a graduation plan.*
Planning & Public Policy (762 and 762D)

- The major combines the two fields of urban planning and public policy.
- Though separate the two work as one to promote safer, healthier, and more prosperous urban [and suburban] communities for their present residents and future generations.

- Planning and Policy Areas:
  - Housing
  - Access to healthcare
  - Food deserts
  - Employment opportunities
  - Transportation
  - Education

- Planning and Public Policy prepares students for:
  - Entry-level jobs in the public and private sectors in the fields of:
    - Housing, community development, government service, land use, real estate, transportation, health policy
  - Graduate education in:
    - Public administration, public policy, and urban planning

Edward J. Bloustein School of Planning and Public Policy
PPP Major Requirements – 37 credits

Planning and Public Policy requires completion of **Expository Writing**, **Basic Statistics**, and **Microeconomics** with grades of C or better prior to applying.

*SAS requires PPP majors to declare a second major or minor.*

The PPP Major requires grades of C or better in the following courses:

- 01:220:103 or 01:790:104 (Intro to Macroeconomics or American Government)
- 10:775:395 (Research Methods)
- 300-Level Writing Course
- 10:775:400 (Internship)
- 10:762:499 (Senior Seminar)
- Seven 3-credit 762 Electives (5 of 7 must be 300 level or higher)
Certificates

- **Planning & Public Policy**
  - Urban Planning (24 Credits)
  - Community Development (24 Credits)
  - Community Sustainability (18 Credits)

- **Public Health**
  - Health Disparities (18 credits)
  - Public Health Advocacy/Education (18 credits)
  - Public Health Management (18 credits)
  - Public Health Preparedness (18 credits)

*Certificates are open to all Rutgers Students, except Public Health Management, which is only for Public Health majors.*

See Bloustein School website for certificate courses.
Admissions – Joint Degree Program

Students in SAS and SEBS can major in a Bloustein major as joint-degree students. SAS/SEBS remains their primary school, while Bloustein is their major school. The joint-degree program is the only option for SEBS students pursuing the Public Health major and for SAS students pursuing any Bloustein major.

- Students must apply via application on the Bloustein School website.
- Students must be in good academic standing with their school (minimum Rutgers cumulative 2.0 GPA).
- All prerequisites must be completed with a “C” or better.
- Rolling admissions – typically processed within 7-10 business days.
Admissions – Direct Admit

*(School to School Transfer)*

*Students enrolled in another school at Rutgers (i.e. Nursing, Engineering, etc.) can transfer directly to the Bloustein School through School to School transfer.*

- Students must apply via the *School to School application* through the Office of Admissions.
- The application requires an essay.
- Students must have a minimum 2.5 cumulative GPA and 30.0 credits earned.
- All prerequisites must be completed with a “C” or better.
- **Fall 2020 Deadline: July 1, 2020**
Admissions – Direct Admit

(External Transfer)

Students enrolled in another school outside of Rutgers can transfer directly to the Bloustein School through External transfer.

- Students must apply via the external transfer application through the Rutgers Undergraduate Admissions.
- The application requires an essay.
- Students must have a minimum 2.5 cumulative GPA and 30.0 credits earned.
- All prerequisites must be completed with a “C” or better.
- These applications are processed by UG Admissions.
- Students can use njtransfer.org for course equivalencies from NJ community colleges.

Fall 2020 Deadline: June 1, 2020
“Which General Education/Core Requirements do I follow?”

- Students should follow the General Education Requirements for their primary school.
- If you have been admitted to Bloustein as a Joint-Degree student, you would follow the SAS/SEBS general education requirements, not Bloustein’s, as SAS/SEBS is your primary school.
- If you have been admitted to Bloustein as a direct admit student (external or School to School), you would follow the Bloustein general education requirements, not your previous school.
- All General Education requirements can be found on Degree Navigator.
3-1-1 Masters Programs

- Planning and Public Policy Programs at the Edward J. Bloustein School of Planning and Public Policy:
  - [BA or BS/Master of City & Regional Planning (MCRP)]
  - [BA or BS/Master of Public Policy (MPP)]

- Interested students must:
  - Have at least a 3.50 cumulative GPA – MPP
  - Have at least a 3.00 cumulative GPA – MCRP
  - Take GRE in fall of junior year
  - Apply by February 1st of junior year
Accelerated Masters Programs

- Public Health Program: Accelerated BA or BS/Master of Public Health (MPH) in conjunction with Rutgers School of Public Health-Piscataway.

- Interested students must have:
  - At least a 3.20 cumulative GPA
  - Between 60-90 credits (preferably rising juniors)
  - Grade of at least a ‘B’ in college level algebra

*The GRE is waived for this program
*This program is open to all undergraduate majors
Resources & Advising:

• **Bloustein School**
  - Major curriculum advising
  - Schedule and graduation planning
  - Issues of concern related to our majors

*Please note: Your primary school will provide advising on general education (core) requirements, credits, graduation, etc.*

• **EJB Faculty and Career Exploration & Success**
  - Career advising
  - Job opportunity/outlook
  - Graduate School advising
  - Postgrad planning

• **Health Professions Office**
  - Clinical field advising
  - Extra prerequisites for health related programs

Don't underestimate the value of your own research. Google is your friend!
Career Guidance & Resources

- bloustein.rutgers.edu
- aspph.org (Association of Schools and Programs of Public Health)
- explorehealthcareers.org
- planetizen.org
- planning.org (American Planning Association)
- ache.org (American College of Healthcare Executives)
- publicagenda.org
- publicservicecareers.org
- appam.org (Association for Public Policy Analysis and Management)
- aupha.org (Association of University Programs in Health Administration)
- publicpolicydegree.com/careers/
CONTACT INFORMATION

Christina Torian, Associate Director/Advisor
Natasha Huff, Coordinator/Advisor
Alicia Nesser, Coordinator/Advisor
Christina Ragone, Coordinator/Advisor

Email: undergrad@ejb.rutgers.edu
Website: www.bloustein.rutgers.edu/undergrad
Address: 33 Livingston Ave, New Brunswick, NJ 08901

Meetings by appointment
• Please include First Name, Last Name, and RUID in ALL emails.