



# **Edward J. Bloustein School of Planning & Public Policy**

**Undergraduate Programs**

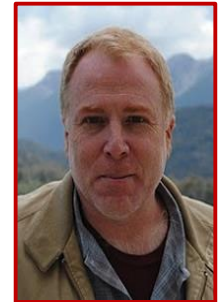
**ADMITTED OPEN HOUSE  
SPRING 2020**

Edward J. Bloustein School of Planning and Public Policy



# EJB Staff:

- **Steve Weston**
  - Assistant Dean of Student and Academic Services
- **Dr. Marc Weiner**
  - Executive Director of Undergraduate Programs
- **Christina Torian**
  - Associate Director of Undergraduate Student Services
  - Advises EJB Direct Admit Students & SCUT
- **Natashia Huff**
  - Coordinator of Undergraduate Student Services
  - Advises joint-degree students with last names A-L
  - Advises all EJB Rutgers student athletes (regardless of last name)
- **Alicia Nesser**
  - Coordinator of Undergraduate Student Services
- **Christina Ragone**
  - Coordinator of Undergraduate Student Services
  - Advises joint-degree students with last names M-Z
  - Advises all EJB military-affiliated students (regardless of last name)



<https://bloustein.rutgers.edu/students/academic-services/>



# Undergraduate Major Programs

- **Health Administration (501)**
- **Planning and Public Policy (762)**
- **Public Health (832)**
- **Public Policy (833)**
- **Urban Planning and Design (971)**



\* All programs grant Bachelor of Science (BS) degrees, except for Planning and Public Policy, which grants a Bachelor of Arts (BA) degree.



# Undergraduate Minor Programs

- Health Administration (501): 18 crs
- \*\*Medical Ethics & Health Policy (652): 21 crs
- Planning and Public Policy (762): 24-25 crs
- Public Health (832): 24 crs
- Public Policy (833): 21-22 crs
- \*\*Public Administration and Management (843): 21 crs
- Urban Planning and Design (971): 18 crs
- \*\*Urban Studies (975): 18 crs

*\* Minors are declared through your primary school.*

*\* Please see DN and Bloustein [website](#) for course work associated with each minor.*



# Health Administration (501 and 501D)

- The field of health administration combines policy, business and science in managing the human and fiscal resources needed to deliver effective healthcare services.
- Prepares students with the skill set needed to enter an administrative career path in the healthcare sector.
- “Business with a heart.”
- Students receive fundamental training in a wide range of administrative areas including:
  - Economics
  - Finance
  - Health care management
  - Human resources
  - Information systems
  - Marketing
  - Operations/Management
  - Organization planning
- Students learn to apply management theory and best practices to real life problems in long-term (nursing home and assisted living) and acute healthcare venues, as well as in third party payer and employment situations.



## HA Major Requirements - 55-56 credits

Health Administration requires completion of **Expository Writing** with a C or better prior to applying.

*\*If declaring after Fall 2020, **Statistics** is a required prerequisite as well.*

*\* SAS considers Health Administration a credit intensive major.*

**The HA Major requires grades of C or better in the following courses:**

- 10:501:203 (Intro to Health Administration)
- 10:775:205 (Statistics for Professionals)
- 10:775:207 (Accounting for Supervisors)
- 10:501:260 (Health Care Systems)
- 10:775:300 (Writing for Professionals or approved major Writing Course)
- 10:501:310 or 10:501:483 (Admin. Issues for Health Care Managers or HRM and Health Administration)
- 10:501:332 (Healthcare Economics)
- 10:501:333 (Financial Aspects for Health Administration)
- 10:501:335 (Population Health)
- 10:501:354 (Marketing for Healthcare Organizations)
- 10:501:356 (Healthcare Ethics/Law)
- 10:501:363 (Health Systems Operations)
- 10:775:395 (Research Methods)
- 10:501:410 (Information Systems for Healthcare)
- 10:501:425 (Financial Management)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship- 6.0 credits, prerequisites of 10:775:395, 10:775:450, & 100 credits)

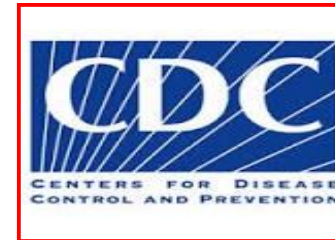


# Public Health (832 and 832D)

- Public Health is community health: **PREVENT, PROMOTE, PROTECT**
- Public health professionals monitor and diagnose the health concerns of **entire communities** and promote healthy practices and behaviors to assure our **populations** stay healthy and safe.
- Public Health prepares students for:
  - Graduate education in public health
    - Behavioral Science/Health Education, Epidemiology, Biostatistics, Health Policy and Management, Environmental Health
  - Entry level positions in broad private/public health care organizations
  - Achieving skills and conceptual understanding of health concepts as they relate to:
    - Behavioral
    - Environmental
    - Economic
    - Housing
    - Occupational
    - Social welfare issues



**Public Health**  
Prevent. Promote. Protect.



# PH Major Requirements - 46 credits

Public Health requires completion of **Expository Writing, Basic Statistics, one semester of human biology** and **one semester of chemistry** with grades of C or better prior to applying.

*\*SAS/SEBS considers Public Health a credit intensive major.*

*\*Public Health is the only Bloustein major available to SEBS students.*

**The PH major requires grades of C or better in the following courses:**

- 10:832:201 (Principles of Public Health)
- 10:832:212 (Health Disparities)
- 10:832:240 (Global Health Perspectives)
- 10:775:300 (Writing for Professionals or approved major Writing Course)
- 10:832:335 (Epidemiology)
- 10:832:356 (Public Health Law and Ethics)
- 10:775:395 (Research Methods)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship - 6 credits)
- Five 3-credit 832 Electives (3 of 5 must be 300 level or higher)





# Public Policy (833 and 833D)

- Public Policy is the means by which a government maintains order or addresses the needs of its citizens through actions defined by its constitution.
- A term used to describe a collection of laws, mandates, or regulations established through a political process
- Public Policy prepares students for:
  - Public and private sector careers
  - Teaching and research professions
  - Public service
  - Graduate education in public policy, public affairs, and public administration
  - Achieving skills and conceptual understanding of policies as they relate to:
    - Public Management
    - Health and the Environment
    - Poverty and Inequity
    - Education
    - Health
    - Labor and workforce
    - Political Affairs



# PP Major Requirements – 43 credits

**Public Policy** requires completion of **Expository Writing, Basic Statistics, Microeconomics, and American Government** with grades of C or better prior to applying.

*\*SAS considers Public Policy a credit intensive major.*

**The PP major requires grades of C or better in the following courses:**

- 10:833:210 (Principles of Public Policy)
- 10:833:215 (Writing, Reasoning & Public Policy)
- 10:833:220 (Public Economic Policy)
- 10:775:300 (Writing for Professionals)
- A pre-approved management course
- 10:775:395 (Research Methods)
- 10:775:450 (Leadership Seminar)
- 10:775:499 (Professional Practice Internship – 6.0 credits)
- Five Public Policy (833) electives (15 credits)



## Professional Practice Internship (10:775:499)

- Course Prerequisites:
  - Research Methods (10:775:395)
  - Leadership Seminar (10:775:450)
- Eligibility:
  - Declared major
  - 100 or more credits earned
  - Final semester
- 6 credit course - 225 hour field work
- All internship sites must be approved by Leadership Seminar Professors/Internship Coordinators.
- Must be a new experience.
- Requires SPN to enroll.

**\*Required for Health Administration, Public Health, & Public Policy majors.**



# Urban Planning and Design (971 and 971D)

- Urban design is the process by which cities, towns, and villages are shaped, with the goal of making urban areas functional, attractive, and sustainable.
- Urban planning is the process concerned with the use of land and design of the urban environment, including air, water, and infrastructure networks.
- This major combines these two processes to provide students with a sharper focus on city design, community development, GIS (geographic information system) and graphic communication, and planning practice.
- The Urban Planning and Design major prepares students for:
  - Professional urban planning positions in public and private sectors
    - Site analysis
    - Plan review
    - Graphics
    - Site design
    - Financial analysis
    - Overseeing public programs in transportation, housing, environment, urban renewal and economic development



## UPD Major Requirements – 54 credits

Urban Planning and Design requires completion of **Expository Writing** and **Basic Statistics** with grades of C or better prior to applying.

*\*SAS considers Urban Planning and Design a credit intensive major.*

**The UPD major requires grades of C or better in the following courses:**

- 10:971:201 (Intro to Urban Planning & Design)
- 10:971:202 (Designing Healthy Cities)
- 10:971:250 (Introduction to GIS)
- 10:971:314 (Graphic Communication for Planning)
- 10:971:315 (Fundamentals of Urban Planning & Design)
- 10:971:316 (Intro to Site Planning and Urban Design)
- 10:971:318 (History & Theory of Urban Planning & Design)
- 10:762:317 (Urban Municipal Management) OR  
10:762:360 (Principles of Public Management) OR  
10:971:363 (Planning Administration & Practice)
- 10:762:307 (Community Development) OR  
10:762:413 (Urban Revitalization)
- 10:762:472 (Transportation Planning) OR  
10:971:473 (Transportation Policy)
- 10:971:463 (Environmental & Land Use Law)
- 10:971:395 (Methods of Planning Analysis)
- 10:971:403 (Advanced Graphic Communication)
- 10:971:404 (Planning & Design Studio I)
- 10:971:405 (Planning & Design Studio II)
- Three, 3-credit UPD electives (9 cr total)

**\*Note: The UPD major has a very specific sequence. Meeting with an advisor early is highly encouraged to create a graduation plan.**



# Planning & Public Policy (762 and 762D)

- The major combines the two fields of urban planning and public policy.
- Though separate the two work as one to promote safer, healthier, and more prosperous urban [and suburban] communities for their present residents and future generations.
- Planning and Policy Areas:
  - Housing
  - Access to healthcare
  - Food deserts
  - Employment opportunities
  - Transportation
  - Education
- Planning and Public Policy prepares students for:
  - Entry-level jobs in the public and private sectors in the fields of:
    - Housing, community development, government service, land use, real estate, transportation, health policy
  - Graduate education in:
    - Public administration, public policy, and urban planning



## PPP Major Requirements – 37 credits

Planning and Public Policy requires completion of **Expository Writing, Basic Statistics, and Microeconomics** with grades of C or better prior to applying.

*\*SAS requires PPP majors to declare a **second major or minor**.*

**The PPP Major requires grades of C or better in the following courses:**

- 01:220:103 or 01:790:104 (Intro to Macroeconomics or American Government)
- 10:775:395 (Research Methods)
- 300-Level Writing Course
- 10:775:400 (Internship)
- 10:762:499 (Senior Seminar)
- Seven 3-credit 762 Electives (5 of 7 must be 300 level or higher)



## Certificates

- Planning & Public Policy
  - Urban Planning (24 Credits)
  - Community Development (24 Credits)
  - Community Sustainability (18 Credits)
- Public Health
  - Health Disparities (18 credits)
  - Public Health Advocacy/Education (18 credits)
  - Public Health Management (18 credits)
  - Public Health Preparedness (18 credits)

*\*Certificates are open to all Rutgers Students, except Public Health Management, which is only for Public Health majors.*

**See Bloustein School website for certificate courses.**





# Admissions – Joint Degree Program

Students in SAS and SEBS can major in a Bloustein major as joint-degree students. SAS/SEBS remains their primary school, while Bloustein is their major school. The joint-degree program is the only option for SEBS students pursuing the Public Health major and for SAS students pursuing any Bloustein major.

- Students must apply via [application](#) on the Bloustein School website.
- Students must be in good academic standing with their school (minimum Rutgers cumulative 2.0 GPA).
- All prerequisites must be completed with a “C” or better.
- Rolling admissions – typically processed within 7-10 business days.

APPLY NOW 



# Admissions – Direct Admit

## [\(School to School Transfer\)](#)

*Students enrolled in another school at Rutgers (i.e. Nursing, Engineering, etc.) can transfer directly to the Bloustein School through School to School transfer.*

- Students must apply via the [School to School application](#) through the Office of Admissions.
- The application requires an essay.
- Students must have a minimum 2.5 cumulative GPA and 30.0 credits earned.
- All prerequisites must be completed with a “C” or better.
- **Fall 2020 Deadline: July 1, 2020**

APPLY NOW 



# Admissions – Direct Admit

## (External Transfer)

*Students enrolled in another school outside of Rutgers can transfer directly to the Bloustein School through External transfer.*

- Students must apply via the external transfer application through the [Rutgers Undergraduate Admissions](#).
- The application requires an essay.
- Students must have a minimum 2.5 cumulative GPA and 30.0 credits earned.
- All prerequisites must be completed with a “C” or better.
- These applications are processed by UG Admissions.
- Students can use [njtransfer.org](http://njtransfer.org) for course equivalencies from NJ community colleges.
- **Fall 2020 Deadline: June 1, 2020**

APPLY NOW →



# “Which General Education/Core Requirements do I follow?”

- Students should follow the General Education Requirements for their primary school.
- If you have been admitted to Bloustein as a Joint-Degree student, you would follow the SAS/SEBS general education requirements, not Bloustein’s, as SAS/SEBS is your primary school.
- If you have been admitted to Bloustein as a direct admit student (external or School to School), you would follow the Bloustein general education requirements, not your previous school.
- All General Education requirements can be found on Degree Navigator.



## 3-1-1 Masters Programs

- Planning and Public Policy Programs at the Edward J. Bloustein School of Planning and Public Policy:
  - [BA or BS/Master of City & Regional Planning \(MCRP\)](#)
  - [BA or BS/Master of Public Policy \(MPP\)](#)
- Interested students must:
  - Have at least a 3.50 cumulative GPA – MPP
  - Have at least a 3.00 cumulative GPA – MCRP
  - Take GRE in fall of junior year
  - Apply by February 1st of junior year



# Accelerated Masters Programs

- Public Health Program: [Accelerated BA or BS/Master of Public Health \(MPH\)](#) in conjunction with Rutgers School of Public Health-Piscataway.
  - Interested students must have:
    - At least a 3.20 cumulative GPA
    - Between 60-90 credits (preferably rising juniors)
    - Grade of at least a 'B' in college level algebra
- \*The GRE is waived for this program
- \*This program is open to all undergraduate majors



# Resources & Advising:

- **Bloustein School**

- Major curriculum advising
- Schedule and graduation planning
- Issues of concern related to our majors

\*Please note: Your primary school will provide advising on general education (core) requirements, credits, graduation, etc.

*Don't underestimate the value of your own research.  
Google is your friend!*

- **EJB Faculty and Career Exploration & Success**

- Career advising
- Job opportunity/outlook
- Graduate School advising
- Postgrad planning

- **Health Professions Office**

- Clinical field advising
- Extra prerequisites for health related programs



# Career Guidance & Resources

- [bloustein.rutgers.edu](http://bloustein.rutgers.edu)
- [aspgh.org](http://aspgh.org) (Association of Schools and Programs of Public Health)
- [explorehealthcareers.org](http://explorehealthcareers.org)
- [planetizen.org](http://planetizen.org)
- [planning.org](http://planning.org) (American Planning Association)
- [ache.org](http://ache.org) (American College of Healthcare Executives)
- [publicagenda.org](http://publicagenda.org)
- [publicservicecareers.org](http://publicservicecareers.org)
- [appam.org](http://appam.org) (Association for Public Policy Analysis and Management)
- [aupha.org](http://aupha.org) (Association of University Programs in Health Administration)
- [publicpolicydegree.com/careers/](http://publicpolicydegree.com/careers/)
- <https://www.bls.gov/ooh/> (Occupational Handbook)





# CONTACT INFORMATION

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Christina Ragone, Coordinator/Advisor

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Website: [www.bloustein.rutgers.edu/undergrad](http://www.bloustein.rutgers.edu/undergrad)

Address: 33 Livingston Ave, New Brunswick, NJ 08901

## Meetings by appointment

- Please include First Name, Last Name, and RUID in ALL emails.

