



RUTGERS

Edward J. Bloustein School  
of Planning and Public Policy

# IMPACT!

Philanthropy at the  
Edward J. Bloustein School of Planning and Public Policy



The Edward J. Bloustein School of Planning and Public Policy is a unique academic community comprising world-class faculty, a highly-dedicated support staff, diverse and talented students, high-level professionals and researchers, and active alumni. The broad mission of the Bloustein School community is to prepare students to be the planning, policy, and health leaders of tomorrow, conduct cutting-edge, policy-relevant research and scholarship, cultivate leadership in public engagement and community service, and address the crucial policy issues of our time.

Edward J. Bloustein — Rutgers president, constitutional scholar, active citizen, philosopher, and teacher — lived a life of civic engagement that the school's ethic wishes to continue. Research, teaching, and outreach at the Bloustein School aim for intellectual originality and practical rigor in an atmosphere of spirited and open debate. The Bloustein ethic engages those who do their jobs not just honorably, but with a passion for their work that alters their surroundings, while striving to improve the quality of public discourse by producing ideas and measures that have impact.

The Bloustein School seeks to foster new research and thinking that achieve scholarly recognition and public acceptance. Bloustein activities are rooted in diversity of experience and thought. They create settings where individuals and communities can flourish.



## Edward J. Bloustein

President, Rutgers University  
1971 to 1989

The Bloustein School seeks to improve an increasingly urbanized and interconnected world by exploring planning approaches and public policy solutions that are healthier, greener, fairer, and more prosperous than current practices. It pursues equitable and efficient solutions to public problems at multiple levels from the global to the local and emphasizes the professional perspectives of urban planning, public policy, and public health. Within each of these domains, the school advances its aspiration to be a global leader in teaching, research, and service by engaging society's challenges with focused programs that align current strengths with emerging needs. Its mission includes:

- solving public problems through constructive engagement of governmental, private, and non-profit actors;
- addressing the challenge of urbanization in its various global manifestations;
- serving New Jersey's need for a rigorous and engaging public policy forum; and
- preparing students for rewarding professional careers in public service.

# Message from the Dean

Colleagues, alumni, and friends —

As I begin my first year as Dean, it gives me great pleasure to share with you the important activities underway at the Bloustein School.

The Bloustein School has long been a leader in the fields of planning and public policy. It has also experienced substantial growth and interest in the undergraduate public health arena in recent years, and we are continually striving to expand our relevance in critical areas as we seek to meet the needs of our students and the community at large. Given my interests, I am particularly excited by the developments in the area of public informatics, including a new master's program.

The convergence of our disciplines—planning, policy, public health, and more recently health administration and informatics—provides our students the opportunity to understand the important role of planning, policy-making, analytics, and community design in livability and health and wellbeing.

The wealth of resources at Rutgers University has enabled us to build strong partnerships with the private sector, public agencies on federal, state and local levels, elected officials, and a vast network of Bloustein alumni throughout the world. The school's stellar faculty and dedicated research associates and staff have led the way in collaborative efforts resulting in cutting-edge research initiatives.

The Bloustein School has not made these strides alone. As you will see in the pages that follow, thanks to the support of many generous donors, we continue to extend the school's reach, jump start innovation, and promote student success with seed money, operational support, and scholarships.



I would be remiss in not giving credit to my predecessors, University Professor and Dean Emeritus James W. Hughes and Distinguished Professor and former Interim Dean Michael Greenberg. Much of the school's most important growth and outreach, and my transition to the position, was made possible with their guidance. Our thanks to them are immeasurable. I would also like to thank our many retired faculty, whose scholarly reputation has given the Bloustein School national visibility, as well as our distinguished alumni, who are in various roles in universities, governmental agencies, private firms, and nonprofit organizations.

With your continued support, I am confident that we will continue to lead the way in cutting-edge, policy-relevant research and scholarship and launch new initiatives that will substantially expand both our academic and community outreach.

Sincerely,

Piyushimita Thakuriah, Ph.D.  
DEAN AND DISTINGUISHED PROFESSOR

# Growth of the Edward J. Bloustein School of Planning and Public Policy

The Edward J. Bloustein School of Planning and Public Policy was founded in 1992, but many of its component units date back more than 50 years. The school's core foci, graduate planning and public policy scholarship and undergraduate public health are now all nationally ranked within the top 10 programs of their kind. These programs have been augmented with a new Master of Health Administration and a Master of Public Informatics, as well as undergraduate majors in planning, policy, and health administration.

## Academic Programs

The disciplines and professions of urban planning, public policy, public health, health administration and public informatics are strongly situated in an educational context that stresses social science education and public service. The Bloustein School grants B.A. and B.S. degrees in five majors, four Master's degrees, and, through the Rutgers School of Graduate Studies, a Ph.D. in Planning and Public Policy.

## Research

Faculty, staff and students conduct research on critical issues facing the world, country, state, and neighborhoods. Researchers study climate change, poverty, inequality, housing finance, community development, transportation, health, immigration, education, urban design, statistics, and government funding and budgeting, expanding the school's public service mission and providing students with opportunities for research on some of the most critical planning and public policy issues.

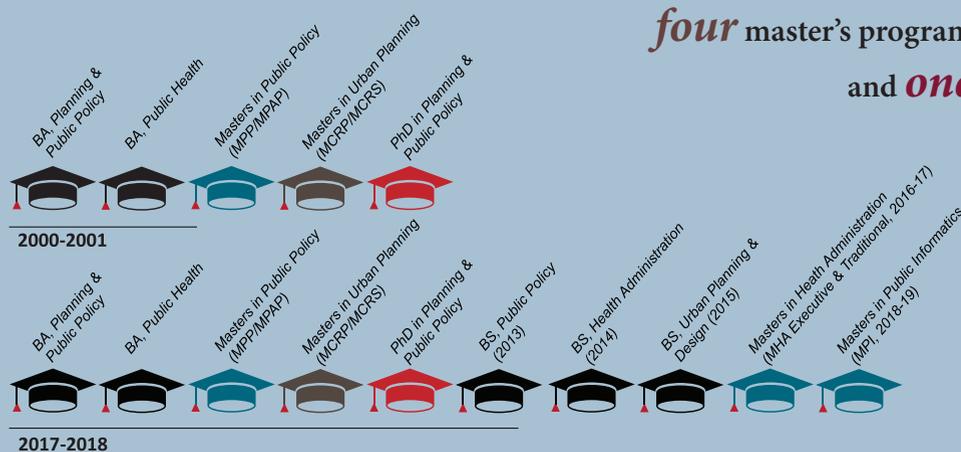


Since 2000, the number of academic programs offered has *doubled*—

the school offers *five* undergraduate majors,

*four* master's programs,

and *one* doctoral program





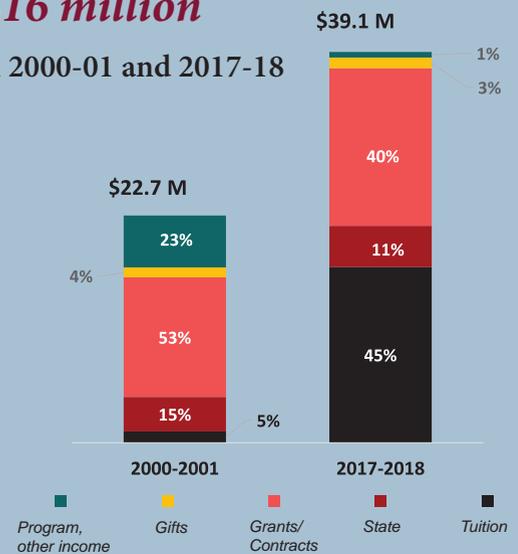
## Academic Community

The Bloustein School educates a highly select group of students and prepares them for careers in the public, nonprofit and for-profit sectors, teaching and research professions, and service at all levels of government. Alumni of the school are employed in areas of planning, land use, politics, public and community health, employment and social policy, human services, transportation, housing, urban policy and international development.

## School Budget and Growth

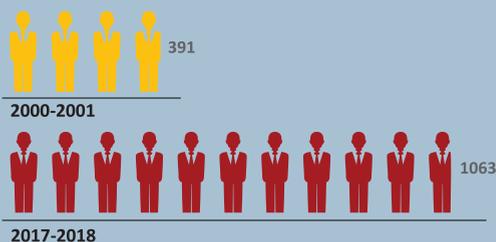
As illustrated in the charts on both facing pages, the Bloustein School has increased in all areas: new academic programs, enrollments, and grant and tuition revenues. During the same period of FY01 to FY18, the school's endowments also increased, from \$2 million to \$12 million thanks to the many gifts provided by the school's donors.

The Bloustein School's overall budget grew by **\$16 million** between 2000-01 and 2017-18



**Tuition** is now the largest source of income for the school, encompassing **45 percent** of the school's budget.

Degree program enrollment\* has almost **tripled** since 2000-01



\*Graduate and undergraduate students enrolled

The number of students taking Bloustein School courses\* has **increased** by over **400%**



\*Courses open to students across Rutgers University



## Dean's Advisory Board (2018-19)



**Lawrence B. Burrows, Chair**  
*Independent Director of TriPointe Homes; Senior Planning Fellow at the Bloustein School*

The Bloustein School Advisory Board assists the school in locating and resourcing opportunities to promote and strengthen its academic and research programs, as well as its partnerships with communities and organizations in New Jersey and beyond.

The Advisory Board is comprised of friends and alumni whose experiences and insights from careers in the private, public and nonprofit sectors collectively benefit the development of the school. Individual members are active and retired CEOs and principals from private industry and nonprofits representing diverse sectors including affordable housing and health care delivery, home building and development finance, community and environmental planning, local and state public policy and health administration. Some members teach as adjuncts at the Bloustein School; one co-founded the Bloustein School Alumni Association.

Collectively, Board members have given and/or pledged in excess of \$1.5 million to the Bloustein School and/or Rutgers University.

**Nicholas J. Masucci**  
*Member, Board of Directors and former CEO, Louis Berger; Senior Policy Fellow at the Bloustein School*



**Christiana R. Foglio-Palmer**  
*Founder & CEO, Community Investment Strategies; Rutgers University Foundation Board of Overseers, Advisory Board, Cancer Institute of New Jersey*

**Anthony Marchetta**  
*Former Executive Director, New Jersey Home Mortgage Finance Agency; Co-founder, Bloustein School Alumni Association*



**Susan Gruel**  
*Partner, Heyer, Gruel & Associates; Instructor at the Bloustein School*

**Richard W. Roper**  
*Former Director, Planning, Port Authority of NY & NJ; Rutgers University Foundation Board of Overseers*



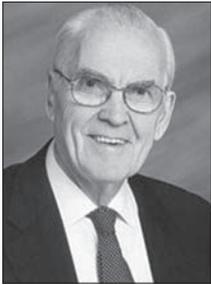
**Stephen K. Jones**  
*Former Chief Academic Officer, RWJBarnabas Health; Executive in Residence in Health Administration at the Bloustein School*

**Robert G. Sommer**  
*CEO, Awsom Associates, LLC; Adjunct lecturer at the Bloustein School*



## ENDOWED CENTER

# Alan M. Voorhees Transportation Center



Founded with gifts from both Ralph W. and Alan M. Voorhees, the Alan M. Voorhees Transportation Center (VTC) seeks to lead an informed public discussion of transportation policy issues. In the context of New Jersey as a living laboratory, VTC is committed to conducting research and finding innovative approaches to transportation problem solving. VTC's research identifies and explores transportation linkages to public policy

areas such as economic development, land use, political governance, finance and social policy. Through the National Transit Institute's (NTI) training and education activities, VTC develops and delivers workforce development programs for the transit industry, government officials and the public at-large.

*"The gift from the Voorhees family has enabled VTC to flourish over the last 20 years, growing to over 25 staff researchers, and contributing to many of our important projects including the Bicycle-Pedestrian Resource Center and the Safe Routes to School Resource Center."*

*— Robert B. Noland, Ph.D.,  
Distinguished Professor and Director,  
Voorhees Transportation Center*

Alan M. Voorhees was one of this nation's pivotal figures in city planning and transportation concerns. From Atlanta to Zürich, he set the pace in initiating numerous ventures related to planning and transportation. A list of the many projects piloted by Mr. Voorhees reflects the visionary role he took in creating blueprints for change, including development of planned cities such as Columbia, Maryland, and Canberra, Australia, and metropolitan transit systems such as the Washington Metro.

Major initiatives at VTC include the New Jersey Bicycle and Pedestrian Resource Center and the New Jersey Safe Routes to School Resource Center.

Supported by the New Jersey Department of Transportation through funds provided by the Federal Highway Administration, the New Jersey Bicycle and Pedestrian Resource Center assists public officials, transportation and health professionals, and the public in creating a safer and more accessible walking and bicycling environment through research, education and dissemination of information about best practices in policy and design.

The New Jersey Safe Routes to School Resource Center was created and is supported by the New Jersey Department of Transportation with funding from the Federal Highway Administration, and enables and encourages safer and more accessible walking and bicycling environments for children in New Jersey through education, training, and research.

## Connecting People, Places and Potential

Together North Jersey (TNJ) was created in 2011 to develop the first comprehensive plan for sustainable development for North Jersey. Funded by a \$5 million federal Sustainable Communities grant and nearly \$5 million in leveraged funds, TNJ brought together nearly 100 diverse partners—counties, municipalities, educational institutions, nonprofits, businesses and other stakeholders—to develop the TNJ regional plan.



The TNJ Regional Plan identifies a shared vision for North Jersey consisting of four themes: Competitive, Efficient, Livable, and Resilient. The Plan includes a broad range of topics such as housing, economic development, education, energy, water, the arts, and environmental stewardship, but it is centered on land use and transportation.

In partnership with the North Jersey Transportation Planning Authority, TNJ has entered an implementation phase, known as TNJ 2.0. This phase includes the TNJ 2.0 Forum and Task Forces, whose members meet quarterly to advance implementation of the Plan's strategies and actions for the TNJ Institute, which sponsors training activities, and the Local Technical Assistance Program that provides support to local projects in the region.



## ENDOWED CENTER

# John J. Heldrich Center for Workforce Development



The John J. Heldrich Center for Workforce Development was initially funded by endowments from John J. Heldrich and the Robert Wood Johnson Foundation. It has earned a reputation as one of the nation's leading research centers for workforce development.

The Center's efforts concentrate on both nurturing concrete innovations in workforce practices, as well as addressing broad-scale economic policy changes that ensure Americans receive the education and training they need

*"The late John J. Heldrich's generous financial contributions led to the creation of the Heldrich Center in 1997. Today, the Center is widely recognized as one of the nation's foremost research and policy organizations, dedicated to strengthening the American workforce during an era of rapid economic change. It researches and develops strategies that increase workers' skills and employability, strengthen the ability of companies to compete, create jobs where they are needed, and improve the quality of the public workforce development and education system."*

*— Carl Van Horn, Ph.D.,*

*Distinguished Professor and Director,  
Heldrich Center for Workforce Development*

to be productive and prosperous in the knowledge economy of the 21st century. The center provides an independent source of analysis for reform and innovation in policy-making and employs cutting-edge research and evaluation projects to identify best practices in workforce development and employment and workplace policy.



Employing more than 20 faculty, researchers, and professional staff, over the past 21 years, the center has conducted more than 500 projects in 37 states, and currently has an annual budget of \$5.6 million.

Major initiatives for the Heldrich Center include:

- serving as a national technical assistance and research center for the U.S. Department of Labor's Office of Disability Employment Policy from 2007 to 2013;
- partnering with the Federal Reserve System to produce a series of books and conferences on workforce development; and
- directing the New Jersey Education to Earnings Data System, the state's centralized longitudinal data system where education, postsecondary education, employment, and workforce data are stored and analyzed.

## *When Finding Your Job is the Job*

In the aftermath of the Great Recession, more than 4 in 10 New Jerseyans—approximately 125,000 people—were unemployed for over six months, one of the highest shares of long-term unemployment in the United States.

With funding from the Philip and Tammy Murphy Family Foundation and additional support from New Jersey Resources, The Fund for New Jersey, the Corporation for National and Community Service/New Jersey Volunteer Generation Fund, and others, in 2015 the Heldrich Center launched the New Start Career Network (NSCN) to assist New Jersey's long-term unemployed job seekers, age 45 and older, to reenter the workforce.



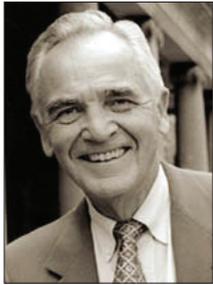
NSCN incorporates lessons from research on effective practices to help long-term unemployed job seekers, and builds on the center's experience managing the September 11th Fund's Employment Assistance Program, which served 11,000 workers in New York City and New Jersey who lost their jobs in the aftermath of 9/11.

NSCN currently has over 4,000 members. Based on a preliminary analysis, 73% of NSCN members have returned to work. Drawing on the lessons learned through NSCN, the Heldrich Center is working with New Jersey government officials to improve services to job seekers and employers in the state.

"The ways people need to look for jobs as well as the nature of work itself has been changing, with more emphasis on social media and networking and the rise in alternative and gig work," said NSCN director Maria Heidkamp. "We believe the lessons we are learning through NSCN in helping long-term unemployed job seekers through technology and coaching can be applied to helping the under-resourced public workforce system enhance services for all New Jersey job seekers."

# ENDOWED CENTER

## Ralph W. Voorhees Center for Civic Engagement



In honor of Mr. Voorhees' vision, civic engagement and service contributions, in 2011 the Voorhees family established the Ralph W. Voorhees Center for Civic Engagement at the Bloustein School. A collaborative effort of university faculty and students and community partners, the center facilitates community based research, teaching, and discussion about social issues. The Center's objective is to conduct research that is useful to communities while enhancing student opportunities for learning.

As part of the center's mission, the center oversees the Ralph W. Voorhees Fellowship Program in Public Service. Fellowships are awarded annually to students from any major in any school at Rutgers.

*"The Voorhees' family gift has made it possible for students, faculty, staff, and the community to learn together while researching social problems and seeking innovative solutions to them.*

*Students work with communities to understand the complexity of real world problems, participate in research and writing and co-author publications with community, faculty and staff. Their efforts have yielded numerous reports and a book-length edited collection of reports on community food security in New Brunswick."*

*— Kathe Newman, Ph.D.,  
Associate Professor and Director,  
Voorhees Center for  
Civic Engagement*

Selected students work together on a semester-long community-based research project in partnership with a community organization and publish and present their research and findings at the end of the fellowship.

Additional support for the work of the Center for Civic Engagement has been received from The Fund for New Jersey, the Henry and Marilyn Taub Foundation, NeighborWorks America, the Nicholson Foundation, Johnson & Johnson, and the Rutgers University Community Engagement Grant Program.



### *Civic Engagement beyond the Classroom*

The Ralph W. Voorhees Program in Public Service awards fellowships to undergraduate students who have chosen to focus their academic pursuits on civically-engaged learning through research projects in community development and planning, community-based education, entrepreneurship, housing, public transportation, public health or public policy. Since its inception, 44 fellows have been selected.



"The Voorhees Center for Civic Engagement brings students, faculty, and staff together to work with communities over sustained periods of time," said Kathe Newman, Associate Professor and Director of the center. "Students and faculty from across the university have worked together for years to explore food insecurity in New Brunswick, and have tackled the topic in a variety of ways including explorations into community gardening and small food business development."

"Through these collaborative efforts, students learn about the social problems and produce thoughtful research about these topics, build quantitative and qualitative research skills, enhance their writing ability, and present their work."



2018-19 Voorhees Public Service Fellows Daniel Rodriguez, Riley Link, Sabeen Rokerya, and Curtis McDaniel explored food security in Middlesex County.

# Philanthropy for Research Initiatives

## Center for Energy, Economic & Environmental Policy creates endowment from operating gifts

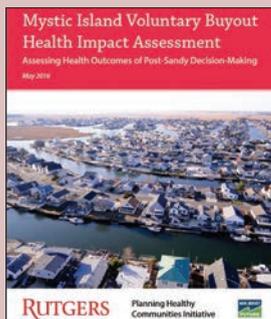
Initial seed funding in the form of annual operating gifts from the five major New Jersey energy utilities was provided to the Center for Energy, Economic, and Environmental Policy (CEEPEP) when it was founded in 2004. The operating gifts, in combination with other funding sources, allowed CEEPEP to create an endowment that has grown every year since its creation and become a self-sustaining center. The start-up financial support, advice and counsel from senior leadership of the energy utilities has provided the foundation for CEEPEP's collaborative work with policy experts and stakeholders in the private, public, and non-profit sectors throughout our region and across the country and has enabled CEEPEP to work towards the goal of establishing Rutgers University and New Jersey as national centers of excellence for applied research regarding energy policy.

## Planning Healthy Communities Initiative

The Planning Healthy Communities Initiative is a multidisciplinary team of professionals at the Bloustein School with expertise in advancing health equity, integrating health into state and local public policies, and supporting community-based efforts. Funding is provided through a combination of research and philanthropic grants, including the Health Impact Project, Together North Jersey, the Robert Wood Johnson Foundation, PSEG, and Atlantic Health Systems. The initiative develops and deploys research, training and technical assistance at the national, state, regional, and local levels that result in tangible improvements in health and health equity.

Given New Jersey's dense population, aging infrastructure, and diverse and socially vulnerable residents, Health in All Policies (HiAP) and Health Impact Assessment (HIA) offer considerable potential to improve health for all New Jerseyans. Work led by PHCI have projected health impacts and produced recommendations for decisions associated with municipal and regional planning, resilience, infrastructure, transportation, recreation, waterway access and other projects and policies in New Jersey.

### Health Impact Assessment—Mystic Island



The Mystic Island HIA sought to assess the physical and mental health outcomes associated with the implementation of voluntary buyout scenarios. An unincorporated, mostly residential community within Little Egg Harbor Township, Ocean County, Mystic Island's geography

and topography make it highly vulnerable to repetitive flooding; Hurricane Sandy flooded much of the area with almost seven feet of water, damaging more than 4,000 homes containing approximately 10,000 residents.

The HIA affirmed that living in this flood prone area causes anxiety and stress related to lifestyle disruption, perceived cost of damage repair, exposure to hazards and toxins, injury and illness, infrastructure and power outages, and strong mental health impacts related to financial difficulties, especially among the elderly and those with lower incomes. The HIA also affirmed that a range of options will be needed to build resilience and sustainability.

### Health Impact Assessment—Hoboken



The Hoboken HIA was designed to examine the potential positive and negative health effects of a decision by the city to adopt amendments to

its Stormwater Management Plan and ordinances that would implement recommendations of the Hoboken Green Infrastructure Strategic Plan. The plan recommends the most effective types of green infrastructure projects for the city, including constructing wetlands in low-lying areas, harvesting rainwater, creating bioswales, and building green roofs and stormwater planters.

Researchers found that resident concerns about implementation of a green infrastructure plan include the overall cost of such projects, including possible higher taxes; on-going maintenance of projects, such as eliminating standing water and the possible increase in mosquitoes and vermin; increased allergies; loitering and crime; and the overall reduction in parking.

# Funding and Support for Students

## The Robert A. Catlin Endowed Fellowship



Dr. Robert A. Catlin, a former Bloustein School professor who passed away in July 2004, began his career as a staff planner for governmental agencies and community organizations in several cities, including Los Angeles, Washington, D.C., and New York. He was inducted as an AICP Fellow in 2001.

Since 2005, the Catlin family has supported graduate students at the Bloustein School through the Dr. Robert A. Catlin Memorial Scholarship Fund, which was established in his honor by his wife, Mrs. Ethel Long Catlin, along with his daughters, Janell Nicole Catlin and Michelle Yvette Catlin.

Twelve students, whose work has focused on urban revitalization, planning, and the impact of race in public policy and decision making, have been the recipients of the scholarship. In 2018, the Catlin family pledged a gift to establish the Dr. Robert A. Catlin Endowed Fellowship, which will support many more students for years to come.

*“It is our hope to see students do their best, thrive, and reach their full potential. This is what my father hoped for each student who ever walked into his class.”*

*— Dr. Janell N. Catlin*

“It is our hope to see students do their best, thrive, and reach their full potential. This is what my father hoped for each student who ever walked into his class,” said Dr. Janell N. Catlin. “Over the years my mother, sister, and I have remained in contact with many of the awardees. It is amazing to see the contributions that they have made in both the private and public sectors, to ensure equity across so many areas of urban planning and public policy. In the spirit of my father, this is what he would have wanted for his students. We are so proud to continue his legacy.”

## The Paul J. Larrousse Fellowship in Planning



Paul Larrousse served as director of the school’s National Transit Institute since 2000 and was a veritable encyclopedia of knowledge about public transit in the United States, passed away unexpectedly in November 2018. Having also served a three-year term as chair of the Human Resources Board of the American Public Transportation Association (APTA), he was an expert on the transit industry outside of the United States as well, taking pride in visiting transit stations throughout the world and sharing his “obligatory transit pictures” with his colleagues and many friends.

His memory will be honored with the establishment of the Paul J. Larrousse Fellowship in Planning. Bequeathed by Paul, this fellowship will provide student assistance and support student achievement in transportation planning.



*“I am honored to be the recipient of the Dr. Robert A. Catlin Memorial Scholarship. Dr. Catlin was an extraordinary man who made significant contributions to the field of urban planning. To be recognized for my academic performance with an award in his name is a humbling experience. I am forever grateful for the generosity and support of the Catlin family.”*

*—Roshard Williams, MPP '18*

# Funding and Support for Students

## **Bloustein School Alumni Association Endowed Graduate Fellowship**

Awarded to a full-time graduate student enrolled at the Bloustein School.

## **New Jersey Planning Officials Annual Graduate Scholarship**

Awarded to a full-time graduate student enrolled in the MCRP program at the Bloustein School.

## **Mary Ann and Steven J. Allard Fellowships in Planning and Public Health**

Awarded to direct-admit undergraduate students pursuing a Bachelor of Science in Public Health or graduate students enrolled in the MCRP program, with preference given to public health candidates.

## **Miriam Barker Endowed Memorial Undergraduate Student Achievement Award**

Awarded for outstanding academic achievement and service in the pursuit of an undergraduate degree at the Bloustein School.

## **Louis Berger Graduate Fellows Program (2009-2016)**

This competitive fellowship enabled graduate students to be considered for a comprehensive fellowship award and earn internship credit while taking on a professional experience internship at one of the leading consulting organizations in the country.

## **Edward J. Bloustein Memorial Scholarship**

Established at the time of the founding of the Bloustein School in 1992, the Edward J. Bloustein Memorial Scholarships are provided to select, meritorious scholars in the pursuit of their academic goals, with deference to deserving students in financial need.

## **Robert W. Burchell Fund for Student Planning Conference Travel**

**NEW IN 2019** Honors Professor Robert W. Burchell's lifelong commitment to further engage planning students with the profession by assisting with funding student attendance at planning conferences and annual meetings.

## **Dawne D. and Lawrence B. Burrows Endowed Graduate Fellowship in Planning and Public Policy**

Awarded to a graduate student enrolled in the MCRP and other graduate degree programs at the Bloustein School.

## **Isadore Candeub Endowed Graduate Fellowship in Planning**

Awarded to a full-time graduate student based on academic merit and financial need and with preference for students in the design and development/redevelopment concentration.

## **Dr. Robert A. Catlin Endowed Fellowship**

Awarded to a full-time graduate student based on merit and financial need with preference for students whose studies focus on the impact of race in public policy decision-making and/or urban revitalization.

## **B. Budd Chavooshian Endowed Fellowship**

Established in memory of Budd Chavooshian by his family, friends, and colleagues and awarded to an outstanding student in the Urban Planning and Policy Development Program who best exemplifies Budd's commitment to the field of planning.

## **Peter C. Cosier IV Environmental Fellowship**

Provides an annual graduate fellowship award to a full-time graduate student based on merit and financial need with preference for students pursuing a concentration in environmental and land use planning.

## **Bob Cotter City Kid Endowed Graduate Scholarship in Planning**

Awarded to full-time graduate students in the MCRP program who are residents of urban areas in the United States.



*"Generosity is a part of the culture at Bloustein. Staff, faculty, and students are generous with their time, attention, and support, making for a school environment that is not just effective but also fun. However, generosity also describes the financial support extended to students. The Edward J. Bloustein Memorial Scholarship allows me to focus on academics and feel secure about pursuing my dual degree and a third year of study. This gift enables my studies, recognizes my needs, and rewards my efforts, for which I am thankful."*

—Annette Ritchie MCRP '19



*"I give in recognition of the affordable tuition and teaching assistant position provided to me while pursuing my master's degree. Those privileges have never been forgotten, and my contributions to Rutgers and the Edward J. Bloustein School have been my heartfelt paybacks. Through the establishment of a scholarship, I hope that those planning students who benefit will demonstrate their generosity down the road."*

— Walter C. Evans MCRP '74



*"I am humbled to have been selected as the first recipient of the Peter Cosier Fellowship, a dedicated environmental planner. The award helped cover my tuition in my final semester at the Bloustein School. As a result, I was able to spend more time on my academics and research with the university. As someone who is seeking a career in environmental planning, I hope to emulate a career as effective and celebrated as Peter's."*

—Lindsey Sigmund MCRP '18

*"The Bloustein School has been a foundation of my professional life for over 30 years. I support the school because I not only value the education I received, but I value the professionals I hire that are Bloustein graduates. Bloustein continues to set the bar for extraordinary academics; studying the profound effect of physical space on our health and overall quality of life. As we look to the world challenges, I believe the cutting edge approach and thought provoking academic environment will continue to produce outstanding leaders in the planning, health and policy arenas. I am confident in the leaders the Bloustein School produces, and look forward to their impact on our future."*

— Christiana Foglio MCRP '86



**Walter C. Evans Endowed Graduate Fellowship in Planning and Public Policy**

Provides an annual fellowship to a graduate student enrolled in the MCRP program who demonstrates a significant personal commitment and/or outstanding academic potential in the fields of planning or public policy at the Bloustein School.

**Christiana R. Foglio Endowed Annual Graduate Fellowship in Planning**

**NEW IN 2018** Established by Christiana R. Foglio MCRP '86, this award is given to outstanding full-time graduate planning students with preference given to students with a degree from Douglass Residential College.

**Sydney and Mildred Greenberg Memorial Scholarship**

Awarded for outstanding academic achievement in the pursuit of an undergraduate degree at the Bloustein School.

**Patricia Juliano Endowed Scholarship Fund**

Established in memory of late councilwoman Patricia Juliano from Orange, NJ, the scholarship is awarded to a full- or part-time female student in the Bloustein School's public policy program with interests in local or state government policy and ties to community.

**Paul J. Larrousse Fellowship in Planning**

**NEW IN 2019** Bequeathed by Paul, this fellowship will provide student assistance and support student achievement in transportation planning.

**Jennifer S. Lightner Memorial Scholarship**

This scholarship was established in memory of Jennifer S. Lightner, who was a part-time student in the MCRP program, and whose enthusiasm and pursuit of professional and academic excellence inspired those who knew her.

**Susan Kirk Foundation Endowed Scholarship**

Established by the Susan Kirk Foundation to recognize Susan Kirk's contribution to public transit and transportation in New Jersey, this scholarship is awarded to a student who demonstrates an interest and ability in transportation planning.

**Dr. Donald A. Krueckeberg Memorial Scholarship**

Provides financial assistance to a full-time student enrolled as in the Ph.D. Program in Planning and Public Policy, and whose research, academic and professional career goals best exemplify Professor Krueckeberg's enthusiasm and pursuit of professional and academic excellence,

**Harold H. and Reba Martin Endowed Fellowship in Public Policy**

This fellowship is awarded to a full-time student in the public policy program, pursuing excellence in public service, and helping to advance the study of public policy at the university and within the state.

**Brandon M. Poli Memorial Scholarship**

Established by the friends of Brandon Poli, Bloustein School Class of 1997, this scholarship is awarded to an urban planning student who exemplifies Brandon's wit, intelligence, and perseverance.

**Ralph W. Voorhees Fellowships in Civic Engagement**

Awarded to students to participate in credit-bearing partnerships with a non-profit or government organization in areas such as community development and planning, community-based education, housing and public transportation, public health and public policy.

# Endowed Lectures

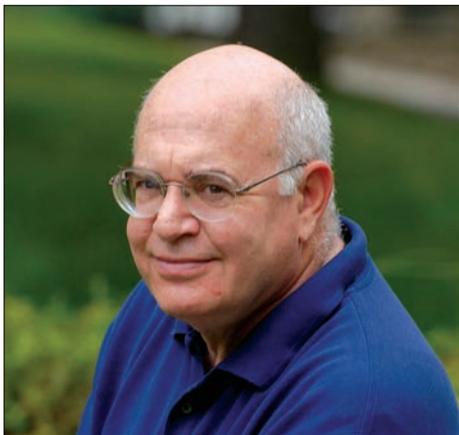
Since its founding, the Bloustein School has sought to enhance the academic experience with lectures and events designed to encourage and promote the exchange of ideas among faculty, students, alumni, and policy-makers. Endowed-named lecture series provide an additional opportunity for the school to bring high visibility practitioners and speakers that attract even wider audiences to the school.

## The Ruth Ellen Steinman Bloustein and Edward J. Bloustein Memorial Lecture

The Ruth Ellen Steinman Bloustein and Edward J. Bloustein Memorial Lecture was established to honor the memory of these two extraordinary individuals. For nearly nineteen years, the Blousteins dedicated their enormous energies to Rutgers, The State University of New Jersey. The endowment supports an annual lecture series that may include one to three lectures per academic year, and which is intended to celebrate the values and interests Ruth Ellen and Ed cherished and cultivated throughout their lives. The three main themes include the study and preservation of animal species and the natural environment; the celebration of love, happiness, and laughter as tools of clinical medicine, and the exploration and promotion of humane values.

## The Robert A. Catlin Memorial Lecture

The Robert A. Catlin Memorial Lecture honors the legacy of Robert A. Catlin, Bloustein School professor, who died in July 2004. Catlin began his career as a staff planner for governmental agencies and community organizations in several cities, including Los Angeles, Washington, D.C., and New York. He also served as dean of the College of Social Science at Florida Atlantic University, dean of the Camden College of Arts and Sciences at Rutgers, and provost and vice president for academic affairs at California State University, Bakersfield. He was inducted as an AICP Fellow in 2001. At the Bloustein School, he specialized in urban revitalization and the impact of race in public policy decision-making. Lecture themes include urban revitalization, planning, and race issues in public policy decision making.



## The Stuart Meck Memorial Lecture

A former faculty fellow and director of the Center for Government Services, Stuart Meck taught planning law, planning and land use administration, history and theory of planning, ethics in planning and public policy, and transportation impact analysis for development proposals at the Bloustein School. The lecture, established through a bequest following his death in early 2018, will highlight the work of experts, emerging scholars, and professionals focused on land use law and affordable housing.

*“At Louis Berger, we believe strongly in supporting education, protecting the environment, and giving back to the communities where we live and work. Our charitable activities represent our commitment for finding solutions for a better world.”*

*— Robert Nardi, vice president, Louis Berger; president, Berger Charitable Foundation*



*“It brings me great pleasure to honor the life and work of my father by establishing the Stuart Meck Memorial Lecture Series. The series, with a focus on land use and affordable housing, will highlight the work of experts, scholars, and professionals in the fields of planning to which my father dedicated his 45-year career. For 13 years, he served as an associate research professor and director of the Bloustein School Center for Planning Practice, where he was committed to exposing his students and the wider Rutgers community to innovative ideas and practical solutions for future planning challenges. On behalf of my father, I’m grateful to the Bloustein community for their support and partnership. I hope the series will continue to bridge scholarly and applied research, while broadening knowledge and comprehension in these evolving fields.”*

— Lindsay Meck

### **Governor James J. Florio Distinguished Visiting Scholar in Public Policy Lecture**

In partnership with the offices of Florio, Perrucci, Steinhardt, & Fader LLC, in 2015 the Bloustein School recognized Governor Florio’s public service career through the endowment of a high-level visiting scholar. The annual Governor James J. Florio Distinguished Visiting Scholar of Public Policy will be a former senior government official or policy practitioner who will meet with faculty and students and deliver a public lecture on an issue central to former Gov. Florio’s legislative and gubernatorial career, which include public service, environment, clean water, mass transit, education funding, welfare reform, health care cost reduction, or the assault weapons ban.

*Former Congresswoman Gabrielle Giffords (D-AZ) and her husband, retired NASA Astronaut and Navy Captain Mark Kelly were the guest speakers for the 2018 Governor James J. Florio Visiting Distinguished Scholar in Public Policy lecture. Giffords, who was the victim of an assassination attempt and mass shooting while meeting with constituents in January 2011, and Kelly led the event’s discussion on creating gun violence policy solutions.*



# Mary Ann and Steven Allard Room



## WHY I GIVE

### Steven (MCRP '79) and Mary Ann Allard

In 2012 Steven (MCRP '79) and Mary Ann Allard, Rutgers alumni who were admitted as nontraditional students—having returned to school following several years of previous study and employment—established the Mary Ann and Steven Allard Fellowships in Planning and Public Health. The third floor conference room at the Bloustein School was named the Mary Ann and Steven Allard Room in their honor.

The Allard's credit Rutgers with allowing them to pursue studies with scholarship support, career guidance, and resources—Mary Ann in Environmental Health and Steven in Urban Planning and Policy Development—that enabled them to lead full and rewarding careers and the means to establish this fellowship.

Upon graduation, Steven worked at the New York City Legislative Budget Office, the New Jersey Department of Energy, and the Financial Guarantee Insurance Company. His last position before retiring was with Societe Generale, a global financial company where he was Managing Director, Credit Assessment, and was responsible for the credit risk assessment function in the Americas.

Through their gift, the Allards hope to convey their appreciation of the opportunities afforded them by Rutgers as non-traditional students and to offer opportunity to outstanding student candidates who are similarly situated.

*“Mary Ann and I both completed our degrees later in life, financing it ourselves. In my case, it was primarily scholarships, the GI Bill, and work; in Mary Ann’s, she worked while she got her degree. We both greatly benefited from the education we received.*”

*We chose to give to the Bloustein School as we wanted to be able to offer support for future non-traditional students facing similar challenges to ours. Choosing the Public Health program related the fellowship to our own careers—Mary Ann’s in healthcare and mine in planning and finance.”*

*— Steven Allard MCRP '79*

## WHY I GIVE

# Jerome G. Rose, Professor of Urban Planning

Jerome G. Rose (1927–2013) joined the urban planning and policy development faculty at Rutgers in 1969, teaching legendary courses in land use law, municipal planning law and environmental law.

Upon his retirement from the Bloustein School's urban planning program in 1996, Dr. Rose provided the school with a \$100,000 gift to enhance the endowment that supports the Jerome G. Rose Distinguished Teaching Award and enabled the school to renovate and rename a new student reading room on the first floor as the Rose Room. In keeping with his commitment to fostering excellence in student learning, this designated "quiet space" offers students a relaxing, library-like space complete with comfortable seating areas and a laptop bar to focus on study in a peaceful environment.

Dr. Rose is remembered for his keen sense of humor, his dramatic presentations of material, and his valued guidance to more than a generation of graduate students. He was highly instrumental in establishing the national reputation of the planning program as well as the creation of the Bloustein School.



An outstanding teacher, he was awarded the prestigious Rutgers University Lindback Foundation Distinguished Teaching Award, as well as the Rutgers School of Business teaching award. He was so committed to quality teaching that, upon his retirement, he made an annual gift to the Bloustein School to honor excellence in teaching by Bloustein faculty. A subsequent bequest will ensure that the Jerome G. Rose Excellence in Teaching Award will continue to be given annually.



*"I contribute because it's important to give back. I'm fortunate to be in a position to do so due, in part, to the foundational skills I received at Rutgers many years ago. My education provided me with the training and confidence to build a successful career."*

— Lawrence B. Burrows, BA Urban Planning '74;  
Senior Planning Fellow, Bloustein School



"A major strength of the Bloustein School is the high quality of professionalism of the administrative and research staff, which is essential for a highly ranked professional school at an AAU university. I hope that my planned gift will help to continue to enhance the quality of the staff of the school and ensure that the staff are well supported."

—Dorothea Berkhout,  
Associate Dean,  
Edward J. Bloustein School  
of Planning and  
Public Policy

# Donor Honor Roll

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The Edward J. Bloustein School of Planning and Public Policy extends its sincerest thanks and appreciation to all who have contributed to the school since its inception in 1992. The Donor Honor Roll acknowledges donors of cumulative major gifts and grants made to the school and to its affiliated units in amounts over \$25,000, which—in the interest of brevity—is all that may be accommodated in this listing. The leadership, faculty, and students of the Bloustein School wish to express their deepest gratitude to all of the school's donors for their efforts and generosity on behalf of the Bloustein School.

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*“The Bloustein School is a global leader, dedicated to creating a stronger, healthier more prosperous future, and preparing the next generation of leaders to meet today’s emerging challenges with effective, real-world solutions. The work of this exceptional organization is felt by every facet of our state, and beyond, and its impact cannot be underestimated.*



*Every day, we have an opportunity to make a difference in the lives of others. There are countless lives that are better today because of the Bloustein School. To me, that is the measure of success of the power of philanthropy in higher education, and the essence of what it means to give.”*

*—Laurence M. Downes  
Chairman and CEO, New Jersey Resources*

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